

ROSEVILLE PARKS AND RECREATION COMMISSION
MEETING MINUTES FOR
November 9, 2023 6:30 p.m.

PRESENT: Arneson, Baggenstoss, Beckman, Boulton, Brown, Dahlstrom, Matts-Benson.
ABSENT: Raygor, Ybarra.
STAFF: Johnson.

1) INTRODUCTIONS

2) ROLL CALL/PUBLIC COMMENT

Roll Call Commissioners: Arneson, Baggenstoss, Beckman, Boulton, Brown, Dahlstrom, Matts-Benson.

No public in attendance.

3) APPROVAL OF MINUTES – OCTOBER 3, 2023 MEETING

Commissioner Arneson moved to approve the minutes. Vice-Chair Matts-Benson seconded.

Roll Call

Ayes: Arneson, Beckman, Dahlstrom, Matts-Benson.

Nays: None.

Abstain: Baggenstoss, Boulton, Brown.

4) BUSINESS ITEMS

a) ROSEFEST 2024 PLANNING

Staff provided a brief overview of the Rosefest events.

- Traditional Line Up
 - Anchored by:
 - Rose Parade
 - Taste of Rosefest, Hosted by Roseville Rotary
 - Run for the Roses (5k, 10k and Kids Run)
 - July 4 Party in the Park and Fireworks
 - 15-20 unique experiences

- Tangible Changes for 2024
 - Public Safety Factors
 - Reduced Police Reserves
 - Changing Expectation for Large Events
 - Fewer Cities Offering July 4 Fireworks
 - Tangible Changes for 2024
 - Party in the Park and Fireworks date change to Saturday, June 29
 - Run for the Roses as 5k and Fun Run event
 - Rosefest Priorities
 - Foster a sense of community
 - Engage many demographics
 - Safe events
 - Sustainability
 - Contribute to wellness and connectedness
 - Quality > Quantity
 - Condensed to one week
 - New and creative events

- Sketch Line Up for 2024 (*italicized events are set dates*)
 - Monday, June 24: *Parade*
 - Tuesday, June 25: Touch a Truck/Medallion Hunt
 - Wednesday, June 26: Superhero Carnival
 - Thursday, June 27: *Taste of Rosefest*
 - Friday, June 28: Theater/Nine and Dine/Free Skate
 - Saturday, June 29: *Run/Golf Tournament/Party in the Park/Fireworks*

Commissioner Boulton asked what the takeaways were from reviewing similar events held in surrounding cities. Staff responded that many events from the surrounding cities are sponsored by community groups instead of being hosted by city staff. That type of setup may encourage more grassroots advertisement and participation at events.

The Commission and staff discussed the overall length of Rosefest.

Commissioner Arneson asked if the “Live @ the Rog” concert series would be affected by the changes to Rosefest. Staff relayed that there are ongoing conversations regarding potential changes to the concerts that are held during Rosefest. Staff did note that there would be a concert during the July 4 Party in the Park at the Rog.

Commissioner Baggenstoss suggested potentially having a concert each evening of Rosefest. In addition, he relayed that he likes the idea of events that focus on bringing the community together.

Vice-Chair Matts-Benson noted that as a parent with young children she enjoys the Superhero Carnival and Touch-a-Truck Rosefest events. She proposed the idea of potentially having community partners involved with those events to create a “Rosefest Family Night.”

Commissioner Baggenstoss suggested that Rosefest events are reviewed to ensure that there are options to accommodate all demographics. Staff relayed that there are ongoing discussion regarding additional ideas to ensure events to reach varying demographics.

Commissioner Arneson suggested engaging comic book vendors in the city for the Superhero Carnival.

Vice-Chair Matts Benson suggested being very intentional with transportation options to Rosefest events. Commissioner Baggenstoss added the idea of potentially including bike parking at events.

b) COMMISSION FOR PARKS AND RECREATION ACCREDITATION OVERVIEW

Roseville is one of four Parks and Recreation Agencies in Minnesota to be accredited by the Commission for Accreditation of Park and Recreation Agencies (CAPRA). Roseville Parks and Recreation previous renewed their accreditation with CAPRA in 2019 and are again up for their five-year reaccreditation. The main benefit of CAPRA is ensuring Parks and Recreation departmental compliance with national best practices.

- Capra Benefits
 1. Staff training
 2. Assurance of effectiveness to the community/elected officials
 3. Continuous improvement
 4. Exposure to NATIONAL Best Practices
 5. Exposure to other high-performing professionals
 6. Periodic review of/update of policies and documents
 7. National recognition
- CAPRA Overview
 1. 156 Standards
 - 36 Fundamental Standards
 2. 5 year reaccreditation cycle
 3. Reaccreditation process
 - Assemble documents (evidence of compliance)

- Submit for Review
 - Visit
- CAPRA Standards Chapters
 1. Agency Authority, Role and Responsibility
 2. Planning
 3. Organization and Administration
 4. Human Resources
 5. Financial Management
 6. Recreation Program Planning
 7. Facility and Land Use Management
 8. Public Safety, Law Enforcement and Security
 9. Risk Management
 10. Evaluation, Assessment and Research

The Commission and staff discussed the benefits of CAPRA accreditation and any ways that the Commission can support staff with the process.

Commissioner Baggenstoss commended staff and thanked them for undertaking this process to create the best possible park system for residents.

c) **2024 MEETING CALENDAR DRAFT**

Commissioner Brown moved to approve the draft 2024 Parks and Recreation Commission Meeting Calendar. Commissioner Beckman seconded.

Roll Call

Ayes: Arneson, Baggenstoss, Beckman, Boulton, Brown, Dahlstrom, Matts-Benson.

Nays: None.

Abstain: None.

5) **OTHER BUSINESS**

a) **DEPARTMENTAL UPDATES**

- The City Council approved moving forward with engaging the community on potential Rosebrook Park improvements.
- The City Council authorized a second-year agreement with Reach for Resources a contract group who provides inclusion services on a one-on-one basis to allow greater participation in Roseville Parks and Recreation programming.
- The site plan for the new park in the Midland Legacy Development was approved by the City Council. Next steps are to complete construction documents and recommend a park name.
- Halloween Spook-tacular event on Saturday, October 28 (1-4pm) at the Harriet Alexander Nature Center was a very successful event.

- Friends of Roseville Parks hosted a Handbag Bingo event at the Cedarholm Community Building on Saturday, November 4. Proceeds from the event benefit Roseville park projects.
- The Guidant John Rose MN OVAL will open on Friday, November 10.
- The Guidant John Rose MN OVAL is a nominee for *USA Today 10Best* under the category of “Best Ice Skating Rink.” Currently, the Guidant John Rose MN OVAL is in first place. Voting is still open and can be done at: <https://10best.usatoday.com/awards/travel/best-ice-skating-rink-2023/guidant-john-rose-minnesota-oval-roseville-minnesota/>
- Coffee and Cocoa with Kris Kringle at the Cedarholm Community Building on Saturday, December 2.
- Holiday Craft Fair at City Hall on Saturday, December 2 and Sunday, December 3.

b) OTHER NEW OR RELEVANT COMMUNICATION AND UPDATE ITEMS

- The Envision Roseville draft report will presented at an upcoming City Council meeting. Once reviewed by the City Council staff will provide the report with the Commission.

6) OTHER BUSINESS

Chair Dahlstrom shared that the Parks and Recreation Commission Goals would be reviewed, discussed, and updated at the December Commission Meeting.

7) ADJOURN

Meeting adjourned at approximately 7:43p.m.

Respectfully Submitted,
Danielle Christensen, Parks and Recreation Department Assistant