



Parks & Recreation Commission Agenda

Thursday, March 7, 2024

6:30 PM

City Council Chambers

Commission Members: *David Dahlstrom (Chair), Lindsay Matts-Benson (Vice-Chair), Audrey Arneson (Youth), Joseph Arneson, Darrell Baggenstoss, Karen Beckman, Nick Boulton, Daryl Brown, Jessica Raygor, Leah Ybarra*

(Any times listed are approximate – please note that items may be earlier or later than listed on the agenda)

- 1. Roll Call**
- 2. Introduction and Receive Public Comment**
- 3. Introduction of New Youth Commissioner Audrey Arneson**
- 4. Approval of Meeting Minutes**
 - a. Approval of the February 6, 2024 Meeting Minutes
- 5. Business Items**
 - a. Complete SWOT Assessment
 - b. Review Rosebrook Park Upgrades Engagement Survey and Strategy
 - c. Election of Chair and Vice-Chair
 - d. Appointment Of Ethics Commission Representative
 - e. Parks and Recreation Commissioners Needed for Two Planning Initiatives
- 6. Other Business**
 - a. Departmental Updates
 - b. Other New or Relevant Communication Items
- 7. Adjourn**

Roseville Parks & Recreation Commission Agenda Item

DATE: March 7, 2024

ITEM: 4.a.

ITEM DESCRIPTION: Approval of the February 6, 2024 Meeting Minutes

Background

Enclosed is a draft of the minutes of February 6, 2024. Please be prepared to approve or amend.

Recommendation

Approve/amend meeting minutes of February 6, 2024 .

Attachments

- 1.
2. Minutes - February 6

**ROSEVILLE PARKS AND RECREATION COMMISSION
MEETING MINUTES FOR
FEBRUARY 6, 2024 6:30 p.m.**

PRESENT: Arneson, Baggenstoss, Beckman, Boulton, Brown, Matts-Benson, Raygor, Ybarra.
ABSENT: Dahlstrom.
STAFF: Johnson.

1. INTRODUCTIONS

2. ROLL CALL/PUBLIC COMMENT

Roll Call Commissioners: Arneson, Baggenstoss, Beckman, Boulton, Brown, Matts-Benson, Raygor, Ybarra.

No public in attendance.

3. APPROVAL OF MINUTES – JANUARY 2, 2024 MEETING

Commissioner Boulton moved to approve the minutes. Commissioner Beckman seconded.

Roll Call

Ayes: Arneson, Baggenstoss, Beckman, Boulton, Brown, Matts-Benson, Raygor, Ybarra.

Nays: None.

Abstain: None.

4. BUSINESS ITEMS

Staff relayed to the Commission that longtime staff member John Corazzo passed away over the weekend in a car accident.

a) DISCUSS NAMING PROCESS FOR NEW PARK AT 2381 COUNTY ROAD B

Staff gave an overview of the history, location, and final preferred concept for the new park located at 2381 County Road B.

Staff reviewed the basic policy principles for naming new parks. The primary principles of the policy include:

- Natural habitat
- Geographic location

- Non-descript terms
 - Acronyms or joining of two word, names or activities
- Significant contribution

Staff provided recent park naming examples (Unity Park, Midland Gardens Park, and Keya Park) and potential ways to gather name recommendations (website survey, social media, city newsletter, mail).

The Commission discussed a possible timeline for the park naming process and a potential processes to collect name recommendations.

The following items were agreed upon, by the Commission, to collect potential name suggestions for the new park at 2381 County Road B:

- Direct electronic communication to those who have already participated in the new park process
- Localized communication to neighbors in close proximity to the new park
- Signs located in the park
- Webpage update to gather new name suggestions

Staff noted that an update of the suggested new names would be provided to the Commission at the March, 2024 meeting.

b) DISCUSS POSSIBLE SOLUTIONS TO MITIGATE THE POSSIBLE LOSS OF VETERANS PARK

From 2020 through 2022, the City conducted a Master Plan Study to identify solutions for addressing the current and future spatial needs for City support facilities including City maintenance (both parks and public works), public safety, and the license center. The final approved plan calls for a new maintenance facility (which would support both parks and public works) to be constructed where Veterans Park is currently located. The City is currently pursuing funding to begin the detailed design and ultimately construction of the facility.

Staff provided an overview of how Veterans Park is currently used:

- 3.6 Acre Park
- Current Uses (programmed)
 - Youth softball
 - Fall soccer program
 - Senior softball
 - Some youth programming
- Non-programmed:

- Playground
- Half-court basketball
- Green space

Staff shared some preliminary approaches that could be considered to mitigate some of the impact related to the loss of the park:

- Consolidate/relocate
 - Reduce the total number of parks throughout Roseville's park system and relocate any necessary amenities. This option could potentially restrict future growth.
- Small amenity replacement near site
 - Potentially acquire smaller parcels that are located near the current park

The Commission discussed locations of potential parcels that could be acquired.

- Large parcel strategy
 - Identify a large parcel to develop a new park
 - Currently a lack of remaining large parcels
 - Would have to identify funding for when an opportunity becomes available
- Shared use space with Roseville School District
 - Potential with land adjacent to Parkview School

The Commission discussed and shared their appreciation of this potential idea.

- Amenity Upgrades:
 - Add field lighting (longer play)
 - Artificial turf (more play without damage) earlier season
 - Re-planning/modernizing existing space needs at other parks
 - Develop underutilized parcels

The Commission discussed underutilized parcels and the challenges of parking availability near parkland.

Commissioner Raygor mentioned the idea of potentially adding a dog park on underutilized parkland.

Commissioner Brown asked about Valley Park and suggested that the baseball field may be underutilized at this park. Staff acknowledged that parking can be a concern at the park.

The Commission agreed that exploring multiple options would be best, as this could ensure flexible options that would meet the current and future park needs of the community.

c) SWOT ANALYSIS OF PARKS AND RECREATION SYSTEM

The Commission agreed to reflect on the SWOT analysis over the next month and bring their thoughts to the March, 2024 Parks and Recreation Commission meeting.

5. OTHER BUSINESS

a) DEPARTMENTAL UPDATES

- The city has received the Active Transportation Program Planning Grant. The grant allows an opportunity for the city to further develop its active living non-vehicular transportation plan. Staff anticipates there will be a public component to the grant and invited a member of the Commission to participate in the process. Staff noted that they will be providing further information in the coming days.
- The Spring/Summer brochure will be in homes the final week of February. Program registration will open March 5.
- The pickleball courts at Evergreen Park and the Cedarholm Golf Course were able to open and will remain open as weather permits.
- The Sweetheart Dance will be on February 23 at the Roseville Skating Center from 6:15-8:15p.m. Children ages 3-12 (with adult) are invited to attend this fun event!
- The March, 2024 Parks and Recreation Commission meeting will be the final meeting for Commissioners Baggenstoss and Ybarra. Staff encouraged anyone interested in serving on the Parks and Recreation Commission to apply for the open positions.

b) OTHER NEW OR RELEVANT COMMUNICATION AND UPDATE ITEMS

6. ADJOURN

Meeting adjourned at approximately 7:58p.m.

Respectfully Submitted,
Danielle Christensen, Parks and Recreation Department Assistant

Roseville Parks & Recreation Commission

Agenda Item

DATE: March 7, 2024

ITEM: 5.a.

ITEM DESCRIPTION: Complete SWOT Assessment

Background

One of the most important roles of the Parks and Recreation Commission is to provide feedback to staff regarding the services provided, and direction for possible changes to the services in the future. One productive way to structure broad, organization-wide feedback is with a SWOT (Strength, Weakness, Opportunity, and Threat) analysis. A SWOT analysis helps an organization identify what it does well and areas for improvement at a broader level.

At the February 6, 2024 meeting, the Commission discussed completing a SWOT (Strength, Weakness, Opportunity and Threat) analysis of the Parks and Recreation Department. The SWOT Assessment Tool (Attachment 1) was included in your meeting packet and handed out around the table. The Commission felt that it would be productive for the Commissioners to think over their feedback and bring it to the March 7 Commission Meeting.

The attached template could be used to structure the conversation around the Parks and Recreation Department's Strengths, Weaknesses, Opportunities, and Threats. In preparation for this conversation, it is recommended that commissioners bring with them a list of the following to the meeting:

- Current Strengths of the Parks and Recreation Department
- Current Weaknesses of the Parks and Recreation Department
- Opportunities for the Parks and Recreation Department
- Threats to the Parks and Recreation Department

These observations (both broad and/or specific) can be a useful tool when determining long-term planning needs and inform mid to short-term decision-making such as resource allocation.

Recommendation

Discuss the Strengths, Weaknesses, Opportunities, and Threats currently facing the Roseville Parks and Recreation Department.

Attachments

1. SWOT Analysis Template

Strengths, Weaknesses, Opportunities, and Threats Analysis			
Strengths	Weaknesses	Opportunities	Threats
What do you think we do well?	What do you think others do better than us?	What trends and conditions do you think exist that may have a positive impact on what we do?	What trends or conditions do you think exist that may negatively impact us?
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6

Strengths, Weaknesses, Opportunities, and Threats Analysis

Strengths	Weaknesses	Opportunities	Threats
What do you think we do better than others?	What do you think others do better than us?	What trends and conditions do you think exist that may have a positive impact on what we do?	What trends or conditions do you think exist that may negatively impact us?
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11
12	12	12	12

Roseville Parks & Recreation Commission Agenda Item

DATE: March 7, 2024

ITEM: 5.b.

ITEM DESCRIPTION: Review Rosebrook Park Upgrades Engagement Survey and Strategy

Background

As was discussed in late 2023, the City is in the process of considering several upgrades to Rosebrook Park, including the replacement of the wading pool with a splash pad, providing additional parking, and replacement of the playground due to its age and condition.

December 13, 2023, a neighborhood meeting was held to begin the discussion about this possible project. The meeting was constructive and largely positive, but the neighbors also encouraged staff to look at enlarging the parking lot on the north side of the park (near the soccer fields) and consider adding lighting to the trail on the east side of the park. Staff have done some preliminary feasibility analysis on those upgrades, and is at a point where engagement beyond the immediate neighborhood is needed.

A survey has been created and is planned for distribution in late March. Following the survey, it is anticipated that the next step would be the acquisition of vendors and the beginning of a design process with neighbors.

Recommendation

Review the draft survey and provide feedback on the proposed engagement process and the project as a whole.

Attachments

1. Rosebrook Park Concept Layout
2. Engagement Meeting Minutes (Dec 13, 2023)
3. Rosebrook Park Upgrades Feedback Survey

Rosebrook Park

Rough Draft Concept Idea



Rosebrook Park Neighborhood Meeting #1

December 13, 2023

- Staff provided an overview of the process and that this meeting was occurring at the very front end, and no decisions had been made yet.
 - Noted that the desire from this meeting is to:
 - Outline the preliminary idea, and Explain what staff thinks is the best path forward
 - Receive feedback
 - Identify any potential pitfalls, or “absolutely nots,” and have enough of a conversation where staff can develop a general direction.
- A community member asked about cost. Staff answered that it appears a splash pad would be about the same to install, and a little less expensive to operate, however, as a starting point we are assuming “all things equal in construction and operation”.
- Many neighbors recommended increasing trail lighting, specifically on the east side of the park where it is very dark (along Snelling). They stated that this is heavily used not just by residents, connecting in and out of the neighborhood, but also people walking from the nearest transit (Rosedale) to other areas north of the park. Some felt that the South Side is sufficiently lit with street lights.
- Residents supported the idea of additional parking where the pool is. One resident mentioned concern that the neighbors from the new development would fill the parking lot.
- Parking is an issue in the neighborhood. They asked staff to explore expanding the North parking lot to the east.
- Several mentioned that there is a group of volleyball players who play grass volleyball in the park. Specifically, they use the area east of the tennis courts but at times have moved onto the field. Many residents encouraged staff to make sure that they are accounted for, as removal of their space might lead to use of the soccer field which will create problems with wear and tear on the fields.
- One resident mentioned sand volleyball courts, like Central Park, but other residents said that the group prefers grass (this is staff’s understanding as well).
- Residents understood and seemed generally agreeable to the installation of a splash pad instead of the pool. Some were excited. Some said that they would be sad to see the pool go, but admit that is “based on nostalgia.” One resident recommended that the City explore a zero-depth entry wading pool with splash elements (said they exist at Logan Park and Minnehaha Falls).
- One resident talked about the importance of shade for the parents.
- Several felt strongly that seating/benches are needed. One recommended benches that cannot be slept on.

- Residents completed a dot exercise and had informal conversations with staff. In general, it seemed that pathway lighting and parking were as large of a priority as the playground and splash pad.
- One resident asked if staff could do something with the vacant, City owned parcel at Rose Pl between Beacon and Wheeler to make it an actual park (currently it's a vacant parcel).
- Officer Sean Johnson was present and fielded some questions from the community regarding person experiencing homelessness in the Park.

Rosebrook Park Improvements Survey

DRAFT

The City of Roseville is considering several improvements at Rosebrook Park as part of the City's Park Improvement Program. The program updates park assets that are nearing the end of their useful life based upon their age, condition, and expected useful life. The Rosebrook Park wading pool and playground are both due for replacement in the coming years.

Based upon community feedback, recreational trends, and a desire to provide a safer and more accessible experience to participants across a broader age-range, the City is considering the following upgrades to the park:

- Replacement of the wading pool with a splash pad.
- Additional parking to accommodate splash pad users (where the current pool is located).
- Replacement of the playground with a new and modern play structure.

In addition to the above items, feedback from the neighborhood encouraged staff to consider additional parking (near the soccer fields) and trail lighting.

Please complete the below survey to provide your input into the proposed improvements.

1. **Demographic Information:**

- Age:
- How Long Have You Lived in Roseville (include NA if you are not a resident)?
- How closely do you live to Rosebrook Park? (Within 6 blocks, between 6 blocks and 18 blocks, more than 18 blocks away)
- How often do you typically visit Rosebrook Park currently?
(multiple times per week, once per week, once or more per month, occasionally but less than monthly, seldom, I do not visit Rosebrook Park).

2. **Opinions on Park Facilities:**

- How satisfied are you with the current state of Rosebrook Park overall? (Scale: Very Satisfied, Satisfied, Neutral, Dissatisfied, Very Dissatisfied, N/A)
- How often do you use the current wading pool? (Scale: Never, once per year, once per month, once per week)
- What is your opinion of the existing playground? (Scale: Excellent, Good, Fair, Poor)
- How do you feel about the current lighting situation on the park trails? (Scale: Excellent, Good, Fair, Poor)

- Are you satisfied with the current parking availability at Rosebrook Park? (Scale: Yes, No, Neutral)'

3. **Proposed Improvements:**

- The replacement of the wading pool with a splash pad: (Scale: Strongly Support, Support, Neutral, Oppose, Strongly Oppose)
- The replacement of the playground with a new playground: (Scale: Strongly Support, Support, Neutral, Oppose, Strongly Oppose)
- Adding trail lighting: (Scale: Strongly Support, Support, Neutral, Oppose, Strongly Oppose)
- Adding parking near the park building: (Scale: Strongly Support, Support, Neutral, Oppose, Strongly Oppose)
- Adding parking near the soccer fields: (Scale: Strongly Support, Support, Neutral, Oppose, Strongly Oppose)
- How would you rank (prioritize the proposed changes): (Scale: Pool replacement, playground replacement, additional trail lighting, parking near the building, parking on the soccer field)

4. **Additional Comments:**

- Please use this space to provide any additional comments, suggestions, or concerns regarding Rosebrook Park improvements.

Roseville Parks & Recreation Commission Agenda Item

DATE: March 7, 2024

ITEM: 5.c.

ITEM DESCRIPTION: Election of Chair and Vice-Chair

Background

Per City Code, the election of officers occurs at the last meeting preceding the end of regular terms of appointment. This is the time to elect the Chair and Vice-Chair for the upcoming year. The election may occur by voice vote or secret ballot depending on the Commission's wishes.

Recommendation

Election of Chair and Vice-Chair of the Roseville Parks and Recreation Commission.

Attachments

None

Roseville Parks & Recreation Commission Agenda Item

DATE: March 7, 2024

ITEM: 5.d.

ITEM DESCRIPTION: Appointment Of Ethics Commission Representative

Background

The makeup of the City Ethics Commission is a representative of each of the other City Advisory Commissions, including one from the Parks and Recreation Commission. Commissioner Arneson has served in that role during the past year and will provide a summary of duties and any of his experience at your meeting. This is a standing agenda item each year.

Chapter 207 of the City Code (Attachment A) identifies the scope and duties of the Ethics Commission.

Recommendation

Discuss and appoint a representative to the Ethics Commission.

Attachments

1. City Code 207 - Ethics Commission

CHAPTER 207

ETHICS COMMISSION

SECTION:

207.01: Establishment and Membership

207.02: Scope, Duties and Functions

207.01: ESTABLISHMENT AND MEMBERSHIP:

There is established an ethics commission of the City which shall consist of one member from each City Advisory commission and which shall be subject to Chapter 201 of the City Code. (Ord. 1498, 4/11/2016)

The ethics commission shall hold an annual meeting and otherwise meet on an as-needed basis or when an ethics complaint is filed.

207.02: SCOPE, DUTIES AND FUNCTIONS:

The duties and functions of the Commission shall be as follows:

- A. Serve in an advisory capacity to the City Council on matters involving any ethics code adopted by the City Council.
- B. Administer any ethics code adopted by the City Council.
- C. Perform other duties and functions or conduct studies as specifically directed or delegated by the City Council. (Ord. 1338, 6-12-2006) (Ord. 1481, 07-20-2015)

Roseville Parks & Recreation Commission

Agenda Item

DATE: March 7, 2024

ITEM: 5.e.

ITEM DESCRIPTION: Parks and Recreation Commissioners Needed for Two Planning Initiatives

Background

One of the important roles that Parks and Recreation Commissioners play is participating on committees or task forces that are related to the work that the Parks and Recreation Commission does; and that contribute to a more active, healthy, and sustainable Roseville. Commissioners on committees typically bring information from those groups back to the Commission as a whole, and act as a conduit between the Commission and the specific committee.

The City is forming two new planning groups in which Parks and Recreation Commissioners' participation would be valuable to the process. The committees are:

The Natural Resources Master Plan Update: Technical Advisory Committee (TAC)

As was discussed at the January 2, 2024, meeting, the City is working with Stantec Environmental Consulting to complete a natural resources inventory, update the natural resources project list, and ultimately update the Natural Resources Master Plan. One key element of this plan is community involvement in the process, particularly from residents who have a passion for or experience in natural resources management, or the City's Natural Resources Stewardship Program. View attachment #1 for more information on the TAC, including the time commitment that will be asked of committee members.

Bicycle Action Plan

The City has recently been awarded an Active Transportation Planning Assistance Award from the Minnesota Department of Transportation. Although in the early stages of planning, the City is seeking a Parks and Recreation Commissioner to participate on the planning team. Attachment #2 is a letter from the planning group that contains more information on the Bicycle Action Plan, including the time commitment that will be asked of committee members.

Recommendation

Review the enclosed information regarding each committee and consider participating. Ideally, one Commissioner would serve on each of the committees.

Attachments

1. Roseville Natural Resources Technical Advisory Committee Information
2. Active Transportation Planning Letter

Roseville Natural Resources Technical Advisory Committee (TAC) Application

Thank you for your interest in the Roseville Parks Natural Resources Technical Advisory Committee (TAC).

The City of Roseville Parks and Recreation Department is in the process of updating its Natural Resources Master Plan and Project List. The City is seeking individuals to participate on the project's Technical Advisory Committee.

The Technical Advisory Committee (TAC) will serve in an advisory capacity to help with the creation of a new Natural Resources Management Plan. The TAC is intended to include community members from a wide variety of natural resource interests and backgrounds.

The purpose of the TAC will be to brainstorm and vet ideas at three key intervals throughout the planning process - the natural resources inventory phase, the project list phase, and the volunteer plan development phase. The TAC will provide feedback to staff and consultants on proposed projects and approaches.

Applications will be accepted through 4:30 P.M. on February 29, 2024. Applicants will be notified of next steps in early March.

Contact Parks Superintendent Jim Taylor at jim.taylor@cityofroseville.com for questions about the Technical Advisory Committee (TAC).

Hello Commissioner:

I'm the [position] at the City. We were awarded an Active Transportation Planning Assistance award from MnDOT. This will help us create a Bicycle Action Plan for the City.

I am reaching out to you as a Parks and Recreation Commissioner to invite you to serve on the stakeholder group.

What's the commitment?

- The planning process will take 10-12 months
- Attend five 75-90 minute virtual meetings
- Participate in a multi-day in-person "Summit," which includes mobile workshops (bike audit) and tabletop work sessions (indoors)
- Support outside of the virtual and in-person meetings organizing and leading engagement with the community
- Provide feedback on core strategies and actions that emerge from the Summit and review draft plan outside of meetings, as desired
- Participate in the planning and installation of a demonstration project

What's a demonstration project?

Something that makes this process unique is that we will have the opportunity to test street ideas as both a way to further engage the community and learn how bicycle treatments work in action. Demonstration projects are short term, low cost, temporary street projects used to pilot design ideas to improve walking, biking, rolling and public spaces.

Who will be providing planning assistance support?

We will be supported by a MnDOT consultant team. They will be our technical and process facilitators. These plans are helpful to have when applying for funding to implement bicycle infrastructure.

What do you think?

We'd really appreciate your partnership in this work. Is this something you are interested and able to be involved with? I am happy to set up time to talk more.

Looking forward to hearing back!

Roseville Parks & Recreation Commission Agenda Item

DATE: March 7, 2024

ITEM: 6.a.

ITEM DESCRIPTION: Departmental Updates

Background

At each Commission meeting, city staff provides updates on Parks and Recreation activities and projects.

Recommendation

Receive report and provide feedback.

Attachments

1. Rosefest Sponsorship Opportunities
2. 3.5.24 Flyers



Rosefest Sponsorship Opportunities



CONTACT

Carrie Anderson | Carrie.Anderson@cityofroseville.com
651-792-7102 | cityofroseville.com/parks



We are Roseville Parks and Recreation

Is your business looking for a way to connect with the Roseville community?

Rosefest sponsorship is unique and can help you reach your target market in innovative ways and improve brand awareness.

When you partner with Roseville Parks and Recreation, you are showing the community that you, too, desire to improve the quality of life for residents of and visitors to our city. Get your brand out there with exclusive, eye-catching placements in areas frequented by many of our community members.

Included in this packet are several suggestions at varying price levels and à la carte options to help get the process started. We are dedicated to our sponsors and will work with you to create the best campaign to reach your target audience with our large selection of events and opportunities. Connecting your business with our trusted brand and loyal audience will maximize your marketing budget.

Roseville Parks and Recreation Mission

Roseville Parks and Recreation exists to provide diverse programs and facilities, sustain park lands and preserve natural resources for today's citizens and future generations.



32 PARKS



679 ACRES
OF PARKLAND



67 MILES
OF TRAILS &
WALKWAYS

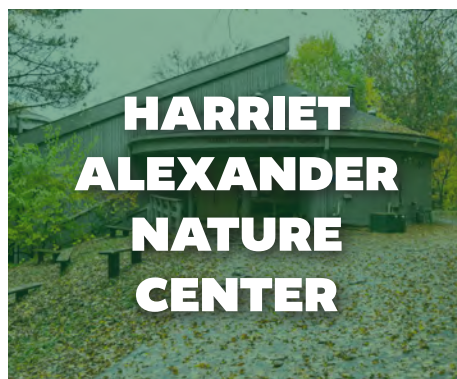


35,000+
ROSEFEST
ATTENDEES



1,000
RECREATION PROGRAMS
& EVENTS PER YEAR

FLAGSHIP FACILITIES



Sponsorship Levels

PLATINUM – \$5,000

Rosefest Webpage – business logo with link and level of sponsorship shown and individual event website with link

Fall Brochure –
• ¼ page ad
• sponsorship logo with level of sponsorship

Event Flyers – business logo

Sponsor Event Banner(s) – logo with sponsorship level listed

Social Media – business name with link on Rosefest posts and individual event posts

City Newsletters – business logo recognition (May-June)

Rose Parade –

- unit in the parade
- logo on banner carried at parade's start
- large business logo on parade program

Party in the Park –

- table at event
- business name announced before each performer

Run for the Roses 5K & Kids Fun Run –

- 30-second message & countdown the run's start
- 10 entries into the run (5k)
- large logo on run shirt
- vendor table at finish area
- promo item in runners' packets

Touch-a-Truck/Superhero Carnival – table at event (offer youth activity)

GOLD – \$4,000

Rosefest Webpage – business logo with link and level of sponsorship shown and individual event website with link

Fall Brochure –
• sponsorship logo with level of sponsorship

Event Flyers – business logo

Sponsor Event Banner(s) – logo with sponsorship level listed

Social Media – business name with link on Rosefest posts and individual event posts

City Newsletters – business logo recognition (May-June)

Rose Parade –

- unit in the parade
- logo on banner carried at parade's start
- large business logo on parade program

Party in the Park –

- table at event

Run for the Roses 5K & Kids Fun Run –

- 4 entries into the run (5k)
- large logo on run shirt
- vendor table at finish area
- promo item in runners' packets

Touch-a-Truck/Superhero Carnival – table at event (offer youth activity)

SILVER – \$3,000

Rosefest Webpage – business logo with link and level of sponsorship shown and individual event website with link

Fall Brochure –
• sponsorship logo with level of sponsorship

Event Flyers – business logo

Sponsor Event Banner(s) – logo with sponsorship level listed

Social Media – business name with link on Rosefest posts and individual event posts

City Newsletters – business logo recognition (May-June)

Rose Parade –

- logo on banner carried at parade's start
- small business logo on parade program

Party in the Park –

- table at event

Run for the Roses 5K & Kids Fun Run –

- small logo on run shirt
- vendor table at finish area
- promo item in runners' packets

BRONZE – \$2,000

Rosefest Webpage – business logo with link and level of sponsorship shown and individual event website with link

Fall Brochure –
• sponsorship logo with level of sponsorship

Event Flyers – business logo

Sponsor Event Banner(s) – logo with sponsorship level listed

Social Media – business name with link on Rosefest posts

City Newsletters – business logo recognition (May-June)

Rose Parade –

- logo on banner carried at parade's start
- business name on parade program

Party in the Park –

- table at event

Run for the Roses 5K & Kids Fun Run –

- small logo on run shirt
- vendor table at finish area

Individual Event Opportunities

Run for the Roses 5K & Kids

Fun Run – \$500

- Vendor table at finish area
- Business name on advance marketing
- Business name on run webpage and flyer
- Promo item in runners' packets
- Fall brochure – business name listed
- Small logo on shirt

Medallion Hunt

– \$50 cash or Prize

- Logo on event webpage
- Business link on event social media
- Business link on clues
- Fall brochure – business name listed

Touch a Truck – \$100

- Vendor table at event: must offer a kid-friendly activity
- Logo on event webpage
- Business name on event social media
- Fall brochure – business name listed

Superhero Carnival – \$100

- Vendor table at event: must offer a kid-friendly activity
- Logo on event webpage
- Business name on event social media
- Fall brochure – business name listed

Golf Tournament Prize

Sponsor – \$200

- Large logo on event webpage
- 18"x24" logo sign at event
- Vendor table at event
- Logo on social media post after event
- Fall brochure – business name listed

Golf Hole Sponsor

– \$50 cash or Prize

- Small logo on event webpage
- Vendor table on the tee box during event
- Fall brochure – business name listed

Party in the Park

Inflatables Sponsor

– \$2,000

- Large logo on event banner
- Large logo on event webpage
- Signs around event with logo included
- Vendor table at event
- Fall brochure – business name listed

Rog Music Sponsor

– \$1,000

- Logo on event banner
- Signs around event with logo included
- Business name announced between

Vendor Table – \$150

- Vendor table at event

Rose Parade

Entertainment/Band Level

Sponsor – \$1,500

- Large logo on banner in front of entertainment/ band
- Large logo on parade program
- Logo on parade website
- Unit in the parade
- Fall brochure – business name listed

Community Level Sponsor

– \$500

- Business name on banner carried at parade's start
- Small logo on parade program
- Logo on parade website
- Fall brochure – business name listed

Community Contributor: In-kind Donations

- Rosefest webpage – business name listed
- Event webpage – business name listed
- Fall brochure – business name listed

ROSEFEST

2024

A CELEBRATION OF ROSEVILLE

— MONDAY, JUNE 24 —

32nd Annual Rose Parade

6:15pm A Roseville tradition like no other!

— TUESDAY, JUNE 25 —

Touch-A-Truck & Kids Garage Sale

5-7pm Performance by Wiggle, Jiggle, and Jam!
Central Park Dale Street Athletic Fields

Golden Rose Medallion Hunt

5pm First clue released online

— WEDNESDAY, JUNE 26 —

Superhero Carnival

6-8pm Acorn Park

— THURSDAY, JUNE 27 —

Taste of Rosefest

5-8pm Tickets at TasteofRosefest.org (21+)

Arts Garden Community Theater

7pm Frank Rog Amphitheatre

— FRIDAY, JUNE 28 —

Rosefest Flex Disc Golf Tournament

Register by May 17 at DiscGolfScene.com

Rosefest Pickleball Tournament

Learn more at CityofRoseville.com/parks

9 & Dine at Cedarholm

1-6pm Play nine holes, compete in on-course contests, and enjoy a Tio's burger meal. Reservations begin June 21.

Music on the Patio at Cedarholm

6-8pm Enjoy a night with Tio's food specials and LIVE music!

Free Family Skate

6:30-8pm Indoor skating free of charge!
Roseville Skating Center

— SATURDAY, JUNE 29 —

Run for the Roses

8am 5k and Kids Fun Run ½ mile
Info and registration at cityofroseville.com/run
Roseville Skating Center

Porsche Car Show

10am-1pm The largest Porsche show in the Midwest!

Rosefest Golf Tournament

10am 9 holes, on-course contests, scramble format, prizes, and lunch served by Tio's. Pre-register begins May 7.

Party in the Park

3-8pm Inflatables, food trucks, and more!

3:15pm Will Hale and the Tadpole Parade

5:00pm Roseville Big Band

6:30pm Roseville Community Band

8:30pm High and Mighty

Fireworks

10pm End the night 'with a bang' watching the fireworks display at Central Park

— SUNDAY, JUNE 30 —

Arts Garden Community Theater

2pm & 7pm Frank Rog Amphitheatre

LEARN MORE AT

CityofRoseville.com/Rosefest

CITY OF ROSEVILLE

WE'RE LOOKING FOR
TALENT

OPEN MIC NIGHT

Calling all musicians, comedians, poetry readers
& entertainers! Share your awesome talents w/
the rest of Roseville at Open Mic Night.

October 19
November 16
December 21

**3RD THURSDAY OF
THE MONTH | 7 P.M.
CEDARHOLM
COMMUNITY BUILDING
2323 HAMLINE AVE**

January 18
February 15
March 21

These FREE events are open to all ages & abilities. Performers
and spectators welcome. Call to sign up for a time slot starting
the Monday before the event, 651-792-7154 or sign up the night
of. Spaces may be limited.



Questions?
Call 651-792-7154
steve.anderson@cityofroseville.com
www.cityofroseville.com/golf

TAPPING TIME!

Drop in any time, stay as long as you wish
and learn about the process of turning tree
sap into delicious maple syrup!

SAT, MAR 23 12PM–4PM
SUN, MAR 24 12PM–4PM

 **Harriet Alexander Nature Center**
2520 Dale St N, Roseville



WELCOME TO THE
22ND ANNUAL

Arts @ the Oval

Annual Festival of Fine Arts & Fine Crafts

**MARCH 23, 2024
10 AM - 4 PM
ROSEVILLE SKATING CENTER**



Arts @ the Oval

2024 FEATURED ARTISTS

- Meadow & Mae
- Katie Allen Illustrations
- Pots & What Nots
- Native Spirit Jewelry
- Cindy's Rag Rugs
- Art by Cadja
- Autumn Carolynn Photography
- Dad and Kiddo Pottery
- Mike & Wendy Egan
- JoyFlow Art
- Saintly Sisters
- Hamre Wood Art
- Wooly Wooly Creations
- Just Turned
- Kaity Klothes
- Longshadow Woodworks
- Raju's Arts
- S Lenz - Ceramics
- S Lenz - Metal Sculpture
- Cheryl's Art Photography
- CAPtivating Designs
- The Bead Lady
- ChamberedHeartFiber
- Pryor Lake
- Fresh & Alive Fine Art
- Lawrence Sawyer Photography
- Linda Snouffer, Botanical Printmaker
- Namaste Brows and Boutique

SAVE THE DATE FOR 2025

Saturday, March 15

Accepting Artist Applications 12/12/24-1/20/25

www.cityofroseville.com/parks

651-792-7006



Explore Upcoming Trips January-May



Adult Day Trips

Join us for our Adult Day Trips!
Together we will visit a variety of different venues,
cities, museums, cultures, and more.
Transportation will include a coach bus.

See what's coming up:

January 10- Jersey Boys at the Chanhassen Dinner Theater

February 7- St. Paul's Grandiose Homes, History and Flavor

March 12- Irish Descendants in St. Paul

April 26 - Minneapolis Institute of Art & Jax Cafe

May 15- Minneapolis Cemetery Tour

Page through our catalog for more information
about each trip.

Spaces are limited, so sign up today!

BOOK NOW



651-792-7006



www.cityofroseville.com



ROSEVILLE
Parks & Recreation Department

Adult Day Trips: Mobility Notes

Level 1: Easy

Expectations: This tour requires light physical activity. Tour members should expect intermittent walking, with occasional slight inclines and stair climbs, including boarding the motor coach, boat/ferry, tram, etc. There will be some walking to general points of interest. Guests should be able to climb a set of stairs, walk up or down slight slopes, and navigate some uneven terrain. Appropriate for all participants including those with lower mobility and who are comfortable participating in at least three hours of activity per day.

Level 2: Moderate

Expectations: This tour requires moderate physical activity. Participants should expect a moderate amount of walking. There will be time to rest between activities. To enjoy this tour, you should be prepared to walk slightly longer distances, climb stairs, and tolerate periods of standing, for example on walking tours, sightseeing stops, etc. Appropriate for most participants beginning with those who are moderately fit, lead semi-active lives, are comfortable participating in long days of activities, and expect some moderate physical activity.

Level 3: Active

Expectations: This tour requires a high level of physical activity. The tour includes well-paced walking tours, hikes, stairs, and moderate slopes with regular breaks. Up to 2-3 hours of walking during the trip. To fully take advantage of all this tour has to offer, guests need to be able to walk longer distances, climb several flights of stairs and navigate steps and uneven terrain walking for extended periods of time over more difficult terrain (e.g. cobblestones, city hills, stairs without handrails, limited or no access to elevators). Excursions require standing and walking for long periods of time where motorized vehicles may be prohibited. Appropriate for participants who are physically fit, expect a vigorous pace, and enjoy participating in two to three hours of physical activity per day.

Upcoming Trip Mobility Levels:

January 10- Jersey Boys at the Chanhassen Dinner Theater- Level 1

February 7- St. Paul's Grandious Homes, History and Flavor- Level 2

March 12- Irish Descendants in St. Paul- Level 2

April 26 - Minneapolis Institute of Art & Jax Cafe- Level 2

May 15- Minneapolis Cemetery Tour- Level 2

ROSEVILLE GYMNASTICS CENTER

Roseville Parks & Recreation Department
RosevilleGymnastics@cityofroseville.com

SPRING SESSION 2024

April 1 – May 18

PRESCHOOL **ages 3-5**

BEGINNER I **Res / Non Res**

2111.712	Monday	4:45-5:30 pm	\$85 / \$93
2111.713	Monday	6:45-7:30 pm	\$85 / \$93
2111.714	Tuesday	5:45-6:30 pm	\$85 / \$93
2111.715	Wednesday	4:45-5:30 pm	\$85 / \$93
2111.716	Saturday	9:00-9:45 am	\$85 / \$93

BEGINNER II **Res / Non Res**

2111.717	Monday	5:45-6:30 pm	\$85 / \$93
2111.718	Tuesday	4:45-5:30 pm	\$85 / \$93
2111.719	Wednesday	5:45 – 6:30 pm	\$85 / \$93
2111.720	Saturday	10:00-10:45 am	\$85 / \$93

INTERMEDIATE **Res / Non Res**

2111.721	Wednesday	6:45 – 7:45 pm	\$107 / \$117
2111.722	Saturday	11:00 am-12:00	\$107 / \$117

ADVANCED **Res / Non Res**

2111.723	Tuesday	6:45-7:45 pm	\$107 / \$117
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INSTRUCTIONAL **ages 6-14**

BEGINNER I **Res / Non Res**

2121.732	Monday	4:30-5:30 pm	\$91 / \$101
2121.721	Tuesday	4:45-5:45 pm	\$91 / \$101
2121.722	Thursday	6:15-7:15 pm	\$91 / \$101
2121.723	Saturday	10:45-11:45 am	\$91 / \$101

BEGINNER II **Res / Non Res**

2121.724	Monday	5:45-7:00 pm	\$107 / \$117
2121.725	Wednesday	4:30-5:45 pm	\$107 / \$117
2121.726	Saturday	12:00-1:15 pm	\$107 / \$117

INTERMEDIATE **Res / Non Res**

2121.727	Wednesday	6:00-7:30 pm	\$121 / \$131
2121.728	Saturday	9:00-10:30 am	\$121 / \$131

ADVANCED I **Res / Non Res**

2121.729	Thursday	4:30-6:00 pm	\$121 / \$131
2121.730	Saturday	9:00-10:30 am	\$121 / \$131

ADVANCED II **Res / Non Res**

2121.731	Tuesday	6:00-8:00 pm	\$156 / \$168
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REGISTRATION INFORMATION

ONLINE REGISTRATION: www.cityofroseville.com/parks

PHONE REGISTRATION: Roseville Parks & Recreation Office 651-792-7006

FIRST DAY TO REGISTER: MARCH 12. CLASSES OFTEN FILL SO REGISTER EARLY.

NON-RESIDENT FEE: \$8-\$12 for those participants who do not live in Roseville.

Gymnasts must be registered before participation. We do not take registrations on the first day of the class.

Preschool class sizes are limited to 10 students, Instructional classes to 16 students.

Roseville Gymnastics reserves the right to cancel any class with less than 6 students enrolled.

All registrations are first come – first served.

All classes will be held at:

ROSEVILLE GYMNASTICS CENTER

1238 W. County Road B-2 Roseville, MN 55113

Gym is attached to Roseville Area High School - North side of the building

Roseville Gymnastics offers classes for youth ages 3-14 years old. It is our goal to teach in a positive, fun and safe environment. Through gymnastics, we strive to develop self-esteem and physical fitness. Our program is suited for recreational, developmental and competitive gymnasts.

Questions can be answered at:

Roseville Parks & Recreation Office

Day hours : 651-792-7006

Roseville Gymnastics Center

Evening hours: 651-792-7166

RosevilleGymnastics@cityofroseville.com

SPRING SESSION 2024 April 1 – May 18

Classes will meet on the following days:

	<u>MONDAY</u>	<u>TUESDAY</u>	<u>WEDNESDAY</u>	<u>THURSDAY</u>	<u>SATURDAY</u>
Week 1	April 1	April 2	April 3	April 4	April 6
Week 2	April 8	April 9	April 10	April 11	April 13
Week 3	April 15	April 16	April 17	April 18	April 20
Week 4	April 22	April 23	April 24	April 25	April 27
Week 5	April 29	April 30	May 1	May 2	May 4
Week 6	May 6	May 7	May 8	May 9	May 11
Week 7	May 13	May 14	May 15	May 16	May 18

PRESCHOOL

ages 3-5

Beginner I Teaches basic movement and tumbling skills. Helps to improve body awareness, motor skills, coordination, balance and listening skills. Uses modified equipment with a fun and creative approach to learning.

Beginner II For beginner level preschoolers who have previously taken gymnastics class. Gymnast should have mastered the skills from Beginner I. Must be able to perform a forward roll and donkey kicks on the floor, and walk on a low balance beam unassisted.

Intermediate For preschool gymnasts who have mastered the Beginner II skills. Must be able to perform a bridge on the floor, and walk on the high balance beam. Will begin to transfer skills to the regulation equipment.

Advanced Advanced level class for gymnasts ages 4-6 who have mastered the skills from the Intermediate class. Must have good listening skills and be able to perform a forward roll and cartwheel unassisted. Will continue to transition skills to the regulation equipment.

Dyno's Accelerated classes for gymnasts ages 4-8, designed to speed the transition into competitive gymnastics. Gymnasts are chosen from our preschool and instructional classes based on strength, flexibility, and a desire to make a commitment to gymnastics. Gymnasts may register with permission only.

INSTRUCTIONAL

ages 6-14

Beginner I Emphasis is on tumbling skills with exposure to the balance beam, uneven bars, vault and dance. This class is suited for students who have never taken a gymnastics class before.

Beginner II For beginner level gymnasts who have previously taken a gymnastics class. Gymnast should have mastered skills from Beginner I. Must be able to perform a cartwheel on floor and walk on a high balance beam unassisted. Basic skills are taught on all events.

Intermediate Should have mastered skills from Beginner II. Must be able to perform a handstand forward roll and round-off on the floor and a pullover on the bars. Gymnasts will learn to perfect their basic skills as well as learn more advanced skill on all events.

Advanced I For gymnasts who have mastered skills from the intermediate level. Must be able to perform a backbend-kickover and front limber on the floor, and a back hip circle on the bars. There is an emphasis on strength, flexibility and form.

Advanced II For gymnasts who have mastered skills from the Advanced I level. Must be able to perform a front and back handspring on the floor and a cartwheel on the high balance beam. Prepares the gymnast for high school competition.



Track and Field Athletic Skills Session



Learn More

Join our track and field skills sessions led by Greg Ueland, a highly experienced women's head coach at Roseville Area High School. Covering various events like sprinting, hurdling, and more, participants will learn event-specific techniques and essential athletic skills applicable to all sports. Sessions are engaging, featuring fun games and competitions suitable for all experience levels. The coaching team, with collegiate experience, has a successful track record, winning conference and sectional titles. Open to all aspiring athletes!



Scan QR Code
to Register!

SPRING

Dates: April 27-May 18
Day: Saturday
Age: 5-12
Time: 11:30am-12:45pm
Location: RAHS Track
Cost: \$76, RV Res \$68

SUMMER

Dates: June 18-July 23
Day: Tuesday
Age: 5-10 & 11-18
Time: 5:30-6:45pm (5-10)
5:30-7:30pm (11-18)
Location: RAHS Track
Cost: \$76, RV Res \$68 (5-10)
\$96, RV Res \$96 (11-18)

OR



Call Us To Register!
(651) 792-7006



Roseville Parks & Recreation Commission Agenda Item

DATE: March 7, 2024

ITEM: 6.b.

ITEM DESCRIPTION: Other New or Relevant Communication Items

Background

At each commission meeting, city staff provides updates on city activities and projects ongoing within the city that pertain to Parks and Recreation activities.

Recommendation

Receive report and provide feedback.

Attachments

None