

**ROSEVILLE PARKS AND RECREATION COMMISSION
MEETING MINUTES FOR
JUNE 4, 2024 6:30 p.m.**

PRESENT: A. Arneson, J. Arneson, Beckman, Boulton, Brown, Dahlstrom, Kooistra, Penny.
ABSENT: Matts-Benson, Raygor.
STAFF: Johnson.

1. INTRODUCTIONS

2. ROLL CALL/PUBLIC COMMENT

Roll Call Commissioners: A. Arneson, J. Arneson, Beckman, Boulton, Brown, Dahlstrom, Kooistra, Penny.

No public in attendance.

3. APPROVAL OF MINUTES – MAY 7, 2024 MEETING

Commissioner Brown moved to approve the minutes. Commissioner J. Arneson seconded.

Roll Call

Ayes: A. Arneson, J. Arneson, Beckman, Boulton, Brown, Dahlstrom, Kooistra, Penny.

Nays: None.

Abstain: None.

4. BUSINESS ITEMS

a) DISCUSS PARK NAME OPTIONS FOR THE NEW PARK AT 2381 COUNTY ROAD B

Staff provided a brief history of the park naming policy, the process used to collect name suggestions, and the results of the name voting activity completed by the Commission at the May 2024 meeting. Staff also mentioned that a joint meeting is potentially scheduled for August 2024 between the Parks and Recreation Commission and the City Council.

The results of the Commission's name voting activity from the May 2024 meeting were as follows:

- Sunset Park – 10
- Honeybee Park – 5
- West End Park – 4

- Old Oak Park – 3
- Standing Oaks Park – 2
- Cache Park, Nature View Park, Oak Oasis Park, Owl Park, Rosita Park, Woodland Park – 1

Commissioner J. Arneson asked if the large oak trees are located on park property. Staff replied that they are on private property.

The Commission discussed the results of the name voting activity and the potential of requesting community input on the top name suggestions. They agreed that the name Sunset Park fulfills the City's 'Operating Policy #40 – Assigning Names to City Facilities.'

Commissioner J. Arneson moved to recommend the name Sunset Park to the City Council for the new park located at 2381 County Road B. Commissioner Brown seconded.

Roll Call

Ayes: A. Arneson, J. Arneson, Beckman, Boulton, Brown, Dahlstrom, Kooistra, Penny.

Nays: None.

Abstain: None.

b) DISCUSS POSSIBLE PARKS AND RECREATION NEEDS ASSESSMENT

Staff relayed that a parks and recreation needs assessment is a tool that communities use to measure community satisfaction with Parks and Recreation service offerings, and to develop an understanding of current community needs. In addition, a needs assessment could be used as a tool in updating the Parks and Recreation System Master Plan.

Assessment Overview

- Tool used to determine the current and future needs of the Parks and Recreation system.
- Typically provides data on:
 - Resident satisfaction with current offerings
 - Identify community needs and priority
 - Typically paired with other trends analysis and community data

Needs

- Last needs assessment was completed in 2011
- Changes in environment since
 - Increased diversity
 - Changes in approaches to equity
 - COVID-19
- Determine future needs for underdeveloped parcels
- Broad range of potential methodology

- Informal
- Statistically valid survey

2011 Assessment Data

- 26 questions
- 3,000 survey's mailed – 760 returned
 - Follow-up phone calls
 - Phone option
- Gauged support for the System Master Plan
- Sample questions included: park use, facility use, support for park/athletic facility improvements

2024 City of Roseville Community Survey Data

- 400 random samples of City of Roseville households
- Telephone interview
- Average interview time of 17 minutes
- Non-response level of 5.5
- City household sample projectable with +/- 5.0% in 95 out of 100 cases
 - Parks and Recreation results
 - 94% rate city park facilities as excellent or good
 - Trails are used more often than neighborhood parks
 - 93% rate the upkeep and maintenance of parks as excellent or good
 - 34% of community participated in a Parks and Recreation program within the last year
 - 96% of those who participated were satisfied with experience
 - 2/3 of the community use city trails and pathways at least once a month
 - 95% responded that city facilities meet their needs
 - 70% responded that the city has an appropriate amount of parks and open spaces (17% too little, 14% too many)
 - 67% responded that the city has an appropriate amount of trails and bikeways (19% too little, 13% too many)

Envision Roseville Data

- 2,400 engagements
- Interactive maps
- Qualitative info

Next Steps

- Pull together available data to determine future needs and questions to ask
- Identify tangible goals for the study
- Consider methodology
- Develop a report and uses
- Timeline

Commissioner Boulton asked if the demographic data was shared for the 2024 City of Roseville Community Survey. Staff relayed that the survey was demographically representative of the community for race.

The Commission discussed potential ways to limit duplicate survey responses.

Commissioner Kooistra expressed his appreciation for having multiple longitudinal data points from various types of data collection as a resource.

Commissioner Boulton asked if upgrading or creating amenities, such as turf or a community center, is ever included in the surveys. Staff responded that this is often considered by staff members, especially when taking budget and revenues into account. They emphasized the importance of being intentional and cautious when potentially suggesting that new or upgraded amenities could be funded by revenue. Additionally, staff noted that it is important not to lead the community toward options that are not supported by the City Council. Commissioner Boulton suggested that the community could be asked if they would support potential new amenities via taxpayer dollars.

Vice-Chair Beckmann asked if the previously collected data represented an appropriate age demographic. Staff responded that there was an effort to capture a range of ages. Specifically, the 2024 City of Roseville Community Survey data was considered statistically valid. However, staff noted that they could not provide details on the specific methods used to collect data on age.

Staff relayed that the potential timing for the Parks and Recreation Needs Assessment could be as follows, though the survey has not yet been budgeted:

- Step 1: Staff pull known data points (summer/fall)
- Step 2: Staff outline specific achievement goals and parameters (fall)
- Step 3: Conduct survey in 2025

Commissioner Brown asked how the data collected by the Parks and Recreation Commission at the Discover Your Parks events was used. Staff explained that some of the information was incorporated into the Envision Roseville data. However, there is concern that some of the responses might be qualitative and one-off.

5. OTHER BUSINESS

a) DEPARTMENTAL UPDATES

- The Roseville School of Dance recital was held on May 18, 2024 - May 19, 2024 at Roseville Area High School
- 7,000 flowers were planted by over 100 volunteers at Central Park Lexington as part of the Flower Power volunteer event
- The 2024 Citywide garage sale will be on May 30, 31 and June 1

- First summer concert for Live at the ROG will be on June 9 at the Central Park Frank Rog Amphitheater
- Roseville's 6th Annual Juneteenth Celebration will be on Saturday June 15 (11 AM – 3 PM) at the Central Park Frank Rog Amphitheater
- Rosefest 2024 will be held on June 24 - June 30
- The Commission for Accreditation of Parks and Recreation Agencies (CAPRA) site visit was completed with staff in May
- The Lexington Park playground replacement request for proposal was released and vendor surveys completed. A vendor recommendation will be brought to the City Council.
- Data continues to be collected on the conversion of amenities (pool, splash pad, parking, etc.) at Rosebrook Park
- An e-mail has been sent out for engagement events for the bike planning committee
- Natural Resource Technical Advisory Commission is currently in the process of collecting information in the parks in order to update the Natural Resources Plan
- July is Parks and Recreation month

b) OTHER NEW OR RELEVANT COMMUNICATION ITEMS

Commissioner J. Arneson asked if advertising is located on-site for the Rosefest Pickleball and Disc Golf Tournaments. Staff responded that there is advertising at both the disc golf course and the pickleball courts.

Commissioner Kooistra noted that the newsletter foldout of summer Parks and Recreation events is very helpful.

Vice Chair Beckmann reminded the Commission that they can still sign up to represent the Parks and Recreation Commission at the Discover Your Parks events. She also mentioned that there will be no Parks and Recreation Commission meeting in July.

6. ADJOURN

Meeting adjourned at approximately 7:39p.m.

Respectfully Submitted,
Danielle Christensen, Parks and Recreation Department Assistant