



Planning Commission Agenda

Wednesday, November 6, 2024

6:30 PM

City Council Chambers

(Any times listed are approximate – please note that items may be earlier or later than listed on the agenda)

1. **Call to Order**
2. **Roll Call**
3. **Approval of Agenda**
4. **Review of Minutes**
 - a. Review October 2, 2024 Minutes.
5. **Communications and Recognitions**
6. **Public Hearing**
 - a. **PF24-016:** A request by Clear Channel Outdoor MSP for a City Code amendment to Title 10, Chapter 1010, *Sign Regulations*, to allow two (2) lawful pre-existing non-conforming off-site billboards to be converted to dynamic/digital (LED) displays, as well as additional modifications to §1010.10 Dynamic Displays in support of changing the duration from 25 seconds to 8 seconds and a modification to the maximum daytime illumination from 5,000 nits to 6,500 nits.
 - b. Consider an ordinance amending Title 10, Chapters 1001, 1005, 1006, 1009, and 1011 of the Roseville City Code to incorporate cannabis and hemp uses
7. **Business**
8. **Commission Direction on Commission Member Initiated Agenda Items**
9. **Adjourn**


REQUEST FOR COMMISSION ACTION

Date: **11/6/2024**
Item No.: **4.a.**

Department Approval

Agenda Section
Review of Minutes

Item Description: Review October 2, 2024 Minutes.

- 1
 - 2 **Application Information**
 - 3 N/A
 - 4
 - 5 **Background**
 - 6 N/A
 - 7
 - 8 **Staff Recommendation**
 - 9 N/A
 - 10
 - 11 **Requested Planning Commission Action**
 - 12 Review the October 2, 2024 minutes and make a motion to approve subject to
 - 13 requested corrections.
 - 14
 - 15 **Alternative Actions**
 - 16 N/A
 - 17
 - 18
- Prepared by:** N/A
- Attachments:** 1. October 2, 2024 Minutes



**Planning Commission Regular Meeting
City Council Chambers, 2660 Civic Center Drive
Draft Minutes – Wednesday, October 2, 2024 – 6:30 p.m.**

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41

1. Call to Order

Chair Pribyl called to order the regular meeting of the Planning Commission at approximately 6:30 p.m. and reviewed the commission's role and purpose.

2. Roll Call

At the request of Chair Pribyl, City Planner Thomas Paschke called the Roll.

Members Present: Chair Michelle Pribyl and Commissioners Michelle Kruzal, Tammy McGehee, Pamela Aspnes, Matthew Bauer, and Erik Bjorum.

Members Absent: Vice-Chair Karen Schaffhausen

Staff Present: City Planner Thomas Paschke, Community Development Director Janice Gundlach, and Senior Planner Bryan Lloyd.

3. Approve Agenda

MOTION

Member McGehee moved, seconded by Member Kruzal, to approve the agenda as presented.

Ayes: 6

Nays: 0

Motion carried.

4. Review of Minutes

a. September 4, 2024, Planning Commission Regular Meeting

Member Aspnes indicated on page 6, line 146, that the word “is” should be changed to “isn’t.”

MOTION

Member McGehee moved, seconded by Member Aspnes, to approve the amended September 4, 2024, meeting minutes.

Ayes: 6

Nays: 0

Motion carried.

42 **5. Communications and Recognitions:**

43
44 **a. From the Public:** *Public comment pertaining to general land use issues not on this*
45 *agenda, including the 2040 Comprehensive Plan Update.*

46
47 None.

48
49 **b. From the Commission or Staff:** *Information about assorted business not already on*
50 *this agenda, including a brief update on the 2040 Comprehensive Plan Update*
51 *process.*

52
53 None.

54
55 **6. Public Hearing**

56
57 **7. Other Business**

58
59 **a. Discuss a Draft Ordinance Related to the Regulation of Cannabis and Hemp**
60 **Uses**

61 Community Development Director Gundlach reviewed the draft ordinance related
62 to the regulation of Cannabis and Hemp uses.

63
64 Member McGehee questioned the time frame in which these types of businesses
65 can be open.

66
67 Ms. Gundlach reviewed the times with the Commission.

68
69 Member McGehee noted in the packet that the City would allow three (3)
70 businesses to operate to begin with, and she wondered if it meant there would be
71 three cannabis businesses with hemp being unlicensed or whether hemp and
72 cannabis were in the same category.

73
74 Ms. Gundlach believed that the City could limit the number of businesses that can
75 sell hemp. However, as of January 1, 2025, she did not think the City could. She
76 noted that starting January 1, 2025, the City can only limit the number of cannabis
77 retailers to one per 12,500 population, which gives the City three cannabis
78 retailers. She indicated that hemp has no limit.

79
80 Member Bauer asked if cannabis lounges would be included in those three
81 retailers.

82
83 Ms. Gundlach indicated she did not know the answer but would find out.

84
85 The Commission continued the discussion on the issue of odors coming
86 from businesses.

87
88 **8. Commission Direction on Commission Member Initiated Agenda Items**

89
90
91
92
93
94
95
96
97
98
99
100

9. Adjourn

MOTION

Member Aspnes, seconded by Member Bauer, to adjourn the meeting at 7:00 p.m.

Ayes: 6

Nays: 0

Motion carried.



REQUEST FOR COMMISSION ACTION

Date: **11/6/2024**

Item No.: **6.a.**

Department Approval

Agenda Section

Janice Gundlach

Public Hearing

Item Description: PF24-016: A request by Clear Channel Outdoor MSP for a City Code amendment to Title 10, Chapter 1010, *Sign Regulations*, to allow two (2) lawful pre-existing non-conforming off-site billboards to be converted to dynamic/digital (LED) displays, as well as additional modifications to §1010.10 Dynamic Displays in support of changing the duration from 25 seconds to 8 seconds and a modification to the maximum daytime illumination from 5,000 nits to 6,500 nits.

Application Information

Applicant: Clear Channel Outdoor
Location: Multiple
Application Submission: September 23, 2024
City Action Deadline: Extended to January 21, 2025
Zoning: Multiple

Background

The City of Roseville currently has five (5) billboards: 1) Dayton Freight at I-35W/Rosegate Drive, 2) County Road D at I-35W (west side), 3) County Road C at Cleveland, 4) Walnut Street (south), and 5) Brown Wilbert (see Attachment 1). All of these billboards are lawful pre-existing non-conforming and may continue per section 1002.04.A, *Nonconformities* (definition below). Billboards are considered a prohibited sign under Section 1010.03.C.8, which is why Roseville does not have any new or updated billboards beyond the five pre-existing, non-conforming billboards listed herein.

A. Any legal nonconformity, including the lawful use or occupation of land or premises existing at the time of the adoption of an additional control under this Title, may be continued, including through repair, replacement, restoration, maintenance, or improvement, but not including expansion.

Clear Channel Outdoor MSP (herein after CCO) operates 83 dynamic/digital LED faces in 21 Twin Cities communities. In Roseville, CCO owns and operates four (4) of the existing billboards. CCO is seeking approval to upgrade two (2) of their billboards with dynamic/digital LED displays and architectural columns: (1) Dayton Freight, 2560 Long Lake Road, which is currently a double-face 14 foot by 48-foot printed medium billboard; and (2) County Road C and Cleveland Avenue, which is currently a single-face 12 foot by 24-foot printed medium billboard.

A request to convert pre-existing, non-conforming billboards from the current print faces to digital LED displays will require several amendments to Section 1010, *Sign Regulations*.

Review of Request

The Sign Regulations chapter of the Roseville Zoning Code has only experienced two modifications since its major update of 2012: canopy signage for gas stations and modifications to temporary sign requirements. This could be a testament to the allowances and flexibility of the Sign Regulations. However, in light of advancements in digital technology, and mainly dynamic displays for

36 billboards, the Planning Division now finds it reasonable to discuss modifications to the Code in support
37 of digital billboards.

38
39 The proposal by CCO seeks to amend §1010.02 *Definitions*, §1010.03.C *Prohibited Signs*, §1010.03.D
40 *Non-Conforming Signs*, and §1010.10 *Dynamic Displays* (see Attachment 2). The CCO proposal is in
41 **bold red**. Upon review of CCO's proposal, the Planning Division staff's recommendations are provided
42 in **bold blue**. Generally, staff's recommendations are very similar to those being requested by CCO.

43
44 **Applicant Proposal for new definition:**

45 **OFF-SITE BILLBOARD SIGN: An off-site sign larger than 250 sq ft.**

46
47 **Planning Division Proposal for a new definition:**

48 **BILLBOARD: A poster panel, painted bulletin board, dynamic display or other communicative**
49 **device that is used to advertise products, goods, services, ideas or noncommercial speech**
50 **which are not exclusively related to the premises or owner of the property on which the sign is**
51 **located. This definition only applies to the following five (5) lawful pre-existing billboards: 1)**
52 **southwest corner of County Road D entrance/exit ramp at Interstate 35W – within railroad right-**
53 **of-way, 2) County Road C and Cleveland Avenue – southeast corner, 3) Dayton Freight 2560 Long**
54 **Lake Road – east side, 4) within railroad right-of-way east of 2255 Walnut Street, and 5) Brown -**
55 **Wilbert Vault 2280 Hamline Avenue.**

56
57 1010.03: GENERAL PROVISIONS

58 Revised. C. Prohibited Signs.

59 **Applicant Proposal:**

60 8. The following specific signs shall be prohibited: off-site, flashing, mobile/portable, roof, rotating, and
61 painted signs, banners, and **new** billboards. **This prohibition shall not apply to Off-Site Billboard**
62 **Signs that are upgraded with dynamic displays subject to the provisions of 1010.10: DYNAMIC**
63 **DISPLAYS.**

64
65 **Planning Division Proposal:**

66 **This prohibition shall not apply to the five lawful pre-existing non-conforming billboards as**
67 **defined in this Chapter that are converted to a dynamic display subject to the provisions of**
68 **1010.10.A.8**

69
70 **Applicant Proposal**

71 Revised. D. Non-Conforming Signs: All nonconforming signs in existence on June 18, 2012, may
72 continue subject to the provisions of Chapter 1011 of this Title and State Law. **Legally established**
73 **Non-Conforming Off-Site Billboard Signs shall be permitted to be upgraded with dynamic**
74 **displays subject to the provisions of 1010.10: DYNAMIC DISPLAYS**

75
76 **Planning Division Proposal:**

77 **The five lawful pre-existing non-conforming billboards as defined in this Chapter shall be**
78 **permitted to be converted with a dynamic display subject to the provisions of 1010.10.A.8.**

79
80 1010.10: DYNAMIC DISPLAYS

81 **Applicant Proposal:**

82 Revised 1010.10.A.1. Duration: In all districts, the full sign image or any portion thereof must have a
83 minimum duration of ~~25~~**8** seconds and must be a static display. No portion of the image may flash,
84 scroll, twirl, change color, or in any manner imitate movement.

85
86 Revised 1010.10.A.3. Brightness: The dynamic display sign must not exceed a maximum illumination of
87 ~~5,000~~**6,500** nits (candelas per square meter) during daylight hours and a maximum illumination of 500
88 nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum
89 brightness.

91 **Planning Division staff support the applicant's proposed amendments.**

92
93 **Applicant Proposal**

94 **Add 1010.10A.8. Off-Site Billboard Signs: A person may obtain a permit for a dynamic display**
95 **sign on the surface of an existing legally established nonconforming off-site billboard signs if**
96 **the following requirements are met:**

- 97 **(i) The dynamic display sign replaces an existing surface of an existing off-site billboard sign;**
98 **(ii) The applicant shall enter into an agreement with the city to provide to the city no less than**
99 **twenty hours (9,000 eight-second spots) per month per dynamic display sign in the city for**
100 **community and public service messages at such times as shall be determined by the city. If the**
101 **applicant complies with the permit requirements noted above, the city will issue a dynamic**
102 **display sign permit for the designated off-site (billboard) sign. This permit will allow a dynamic**
103 **display to occupy 100 percent of the potential copy and graphic area and to change no more**
104 **frequently than once every eight seconds. The designated sign must meet all other requirements**
105 **of this ordinance.**

106
107 **Planning Division Proposal:**

108 **1010.10.A.8 Conversion of Billboards: A person may obtain a permit to convert a lawful pre-**
109 **existing non-conforming billboard to a dynamic display provided the following requirements are**
110 **met:**

111 **1. The applicant shall enter into an agreement with the City regarding the design and operation of**
112 **the dynamic display billboard which shall include the requirement for use of the billboard for**
113 **community and public service announcements as provided below:**

- 114 **i. The applicant provides to the city no less than twenty hours (9,000 eight-second spots)**
115 **per month per dynamic display sign in the city for community and public service**
116 **messages at such times provided and approved by the city.**

117 **2. Provided the applicant complies with the permit requirements of this chapter, a dynamic**
118 **display billboard sign permit for the designated off-site sign will be issued. Said permit will allow**
119 **a dynamic display billboard to occupy one hundred percent (100%) of the existing copy and**
120 **graphic area, but shall not be enlarged. The dynamic display billboard shall meet all other**
121 **requirements of this chapter.**

122
123 **Staff Recommendation**

124 **Public Comment**

125 At the time this report was prepared, Planning Division staff has not received any communications
126 from members of the public about the proposal.

127
128 **Planning Division Comments/Recommendation**

129 Planning Division staff are not opposed to amending the Sign Regulations in support of converting
130 lawful pre-existing, non-conforming billboards from their existing print medium to dynamic/digital
131 displays. It would appear from our research and the information provided by the applicant that
132 Roseville is behind the metropolitan area in adopting such allowances into the Code. Specifically,
133 several communities have varying allowances and/or processes for converting print billboards to
134 dynamic/digital displays. Similarly, there are a minimum of 17 communities that have the same or
135 similar duration and brightness standard as proposed by the applicant.

136
137 Planning Division staff recommend approval of the staff recommended text amendments to Section
138 1010.03.C.8, 1010.03.D, and 1010.10.A.8 and the applicant's text modifications to 1010.10.A.1 and
139 1010.10.A.3.

141 **Requested Planning Commission Action**

142 **Suggested Planning Commission Action**

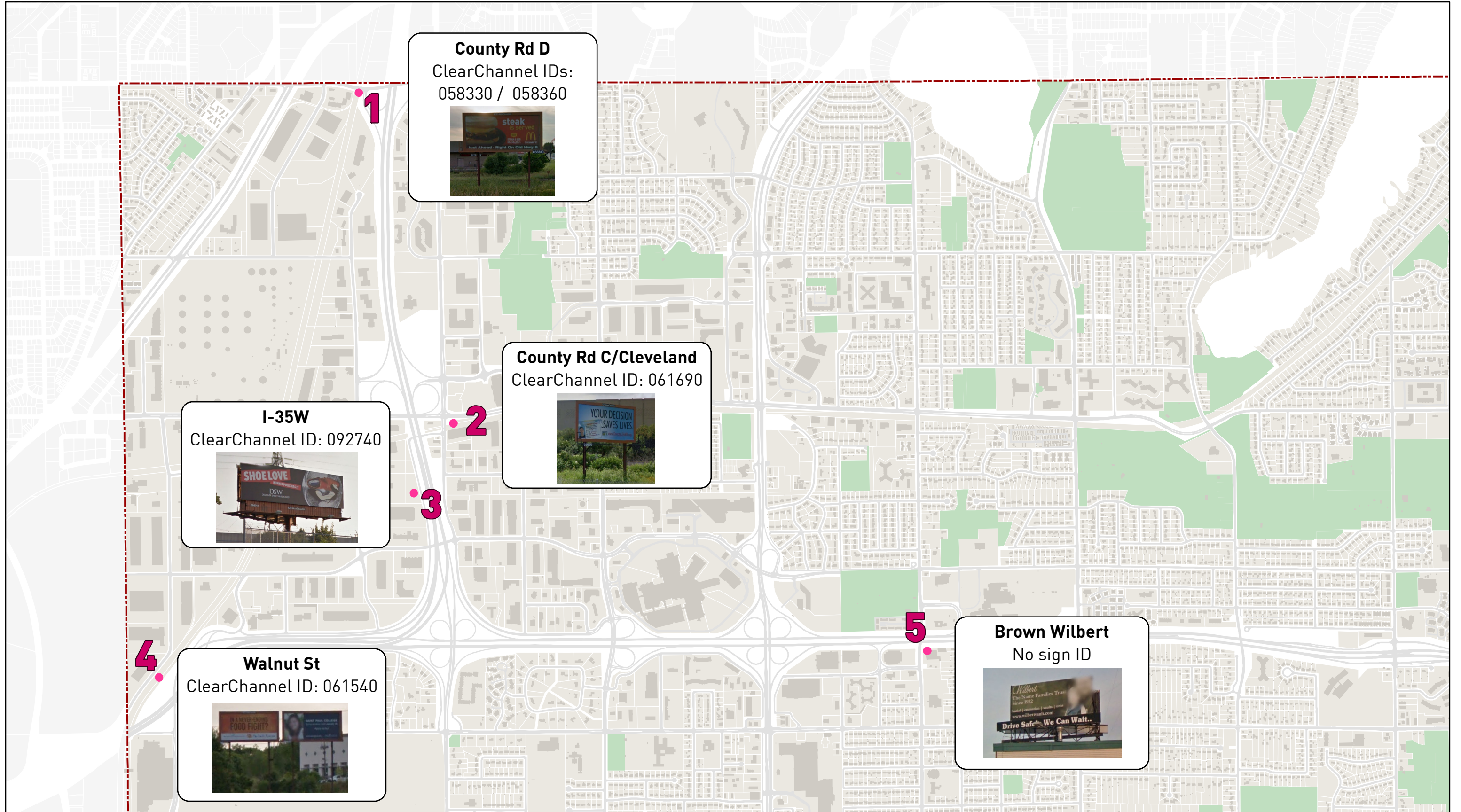
143 Based on the project report, public comments, and Planning Commissioner input, consider
144 recommending to the City Council approval of the proposed Zoning Code text amendments to
145 Sections 1010.10.A.1 and 1010.01.A.3, and the Planning Division’s proposed text amendments to
146 Section 1010.03.C.8, 1010.03.D, and 1010.10.A.8.

147
148 **Alternative Actions**

- 149 1. **Pass a motion to table the item for future action.** An action to table consideration of the
150 zoning text amendment request must be based on the need for additional information or
151 further analysis to reach a decision on one or both requests. Tabling may require extension of
152 the 60-day action deadline established in Minn. Stat. 15.99 to avoid statutory approval.
- 153 2. **Recommend to the City Council denying the requested zoning text amendments.** A
154 denial should be supported by specific findings of fact based on the Planning Commission's
155 review of the application, applicable zoning regulations, and the public record.

156
157 **Prepared by:** Thomas Paschke, City Planner

Attachments: 1. 2024 Billboards
2. CCO Application Materials



Free-Standing Billboards

September 20, 2024

Thomas Paschke, City Planner
Roseville City Hall
2660 Civic Center Drive
Roseville, MN 55113

RE: Clear Channel Outdoor Sign Ordinance Amendment

Dear Mr. Paschke.

Clear Channel Outdoor, LLC (CCO) currently owns and operates four printed, legally established non-conforming billboard structures in the City of Roseville, MN. There are five (5), 12'x25' (poster) faces and two (2), 14'x48' (bulletin) faces. The billboards are located in commercial/industrial corridors. CCO MSP currently operates 83 digital LED billboard displays in 21 Twin City communities outside of Roseville, MN. CCO is interested in upgrading its Roseville billboard structures with dynamic/digital LED displays.

CCO currently operates dynamic/digital LED displays in the following communities around Roseville:

- The City of Shoreview, MN - 3 Dynamic/Digital Faces
- The City of New Brighton, MN - 2 Dynamic/Digital Faces
- The City of Minneapolis, MN - 20 Dynamic/Digital Faces
- The City of Vadnais Heights, MN - 4 Dynamic/Digital Faces
- The City of Maplewood, MN - 3 Dynamic/Digital
- The City of St Paul, MN - 4 Dynamic/Digital Faces

The main sign ordinance amendment request would permit the upgrade of non-conforming billboards with dynamic/digital LED faces that operate with minimum 8 seconds dwell times. A summary of requested changes to Title 10 Zoning / Chapter 1010 Sign regulations is attached.

CCO has been safely operating dynamic/digital billboards in the Twin Cities since 2006. Safe operation of our digital billboards is a top priority for us. There are several redundant systems in place to make sure the digital billboards are safely operated. Digital billboards are permitted by the Federal Highway Administration (FHWA), based on their own safety studies, and the State of Minnesota subject to local ordinances.

CCO offers Cities up to 20 hours of public service announcements (PSA) per digital face per month for City and Community Events. CCO can provide no cost access to our creative team to help produce City messages.

In addition to City PSA, Clear Channel Outdoor provides the following PSA

- Amber alerts
- FBI Alerts
- Severe Weather Warnings (Hennepin and Ramsey County)
- County Sheriff messaging
- Emergency Management Requests

CCO is requesting sign ordinance amendments to upgrade its legal nonconforming printed billboard structures with same size dynamic/digital LED faces.

- Modern Updated Digital Displays
- Public Service Announcements
 - Community and Emergency Messaging
- Great Highway Locations along Commercial/Industrial Corridors
- Expanded advertising opportunities for local businesses
- Community Wayfinding
- No new billboards

Please let me know if you have any questions on our sign ordinance amendment comments. CCO has a legal department dedicated to assisting communities with sign ordinance amendments and have assisted communities all over the country in this process.

Thank you,



Matthew Weiland

Vice President of Real Estate and Public Affairs

Minneapolis/St. Paul Division

Office: 612.605.5142 /Mobile: 651-592-4431/Email: matthewweiland@clearchannel.com



City of Roseville, MN
Dynamic/Digital Display Billboards
Matthew Weiland, VP Real Estate and Public Affairs

Clear Channel Outdoor

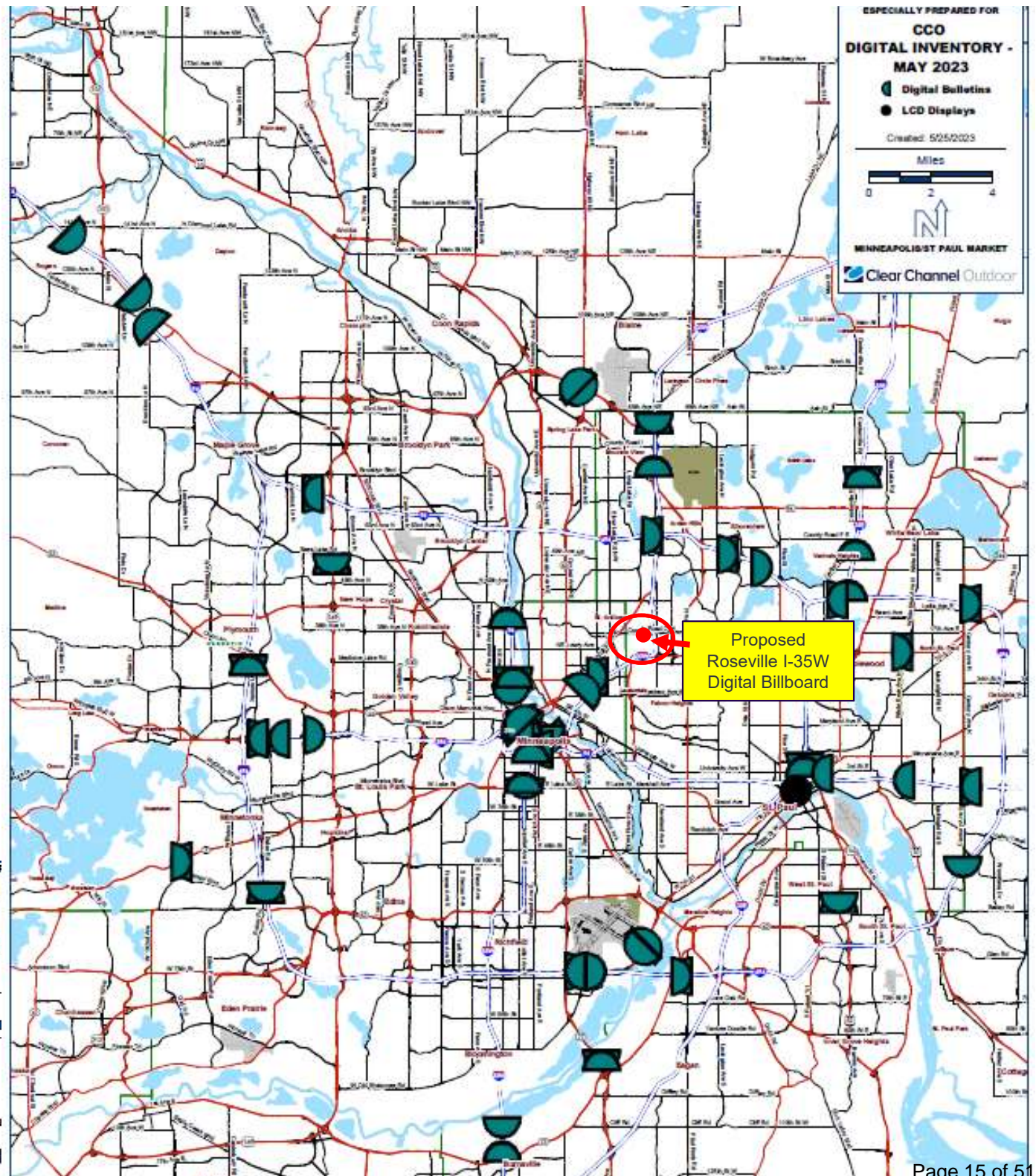
Roseville, MN Billboards

- **Clear Channel Outdoor , LLC (CCO) currently owns and operates four printed legally established non-conforming billboard structures in the City of Roseville, MN. There are five 12'x25' (poster) faces and two 14'x48' (bulletin) faces.**
- **CCO is proposing to upgrade its double face 14'x48' (672 sq ft) printed billboard structure located at 2560 LONG LAKE RD and its single face 12'x24' printed billboard located off County RD C W with dynamic/digital LED displays and architectural columns**
 - **Gateway Monument with City Logo (if requested)**
 - **Modern Updated Dynamic/Digital LED Display**
 - **Great Location in Commercial Corridor**
 - **Community and Emergency Messaging**
 - **Expanded advertising opportunities for local businesses**
- **CCO recently worked with the City of Plymouth and the City of Maple Grove to permit the conversion of existing printed billboards to dynamic/digital LED display billboards**
- **CCO MSP currently operates 83 dynamic/digital LED faces in 21 Twin Cities communities.**
 - **The 1st digital signs were installed in 2006 in the City of Minnetonka**
 - **Digital billboards are permitted by the Federal Highway Administration (FHWA) and State of MN, subject to local approvals**
 - **City of Roseville sign ordinance changes would be required to permit digital LED billboards in the City of Roseville**

**2024 MSP
Digital Billboards
21 Cities
83 Dynamic/Digital Faces**

City	# Faces
1 Blaine	2
2 Burnsville	4
3 Columbus	2
4 Dayton	1
5 Eagan	4
6 Inver Grove Heights	2
7 Landfall	2
8 Mahtomedi	2
9 Maple Grove	2
10 Maplewood	3
11 Minneapolis	20
12 Minnetonka*	8
13 Mounds View	3
MSP Airport	
14 (Bloomington)	5
15 New Brighton	2
16 Plymouth	4
17 Rogers	2
18 Shoreview	3
19 St Paul	4
20 Vadnais Heights	4
20 West St Paul	2
21 White Bear Township	2

1st digital signs installed in 2006
in City of Minnetonka



ESPECIALLY PREPARED FOR
CCO
DIGITAL INVENTORY -
MAY 2023

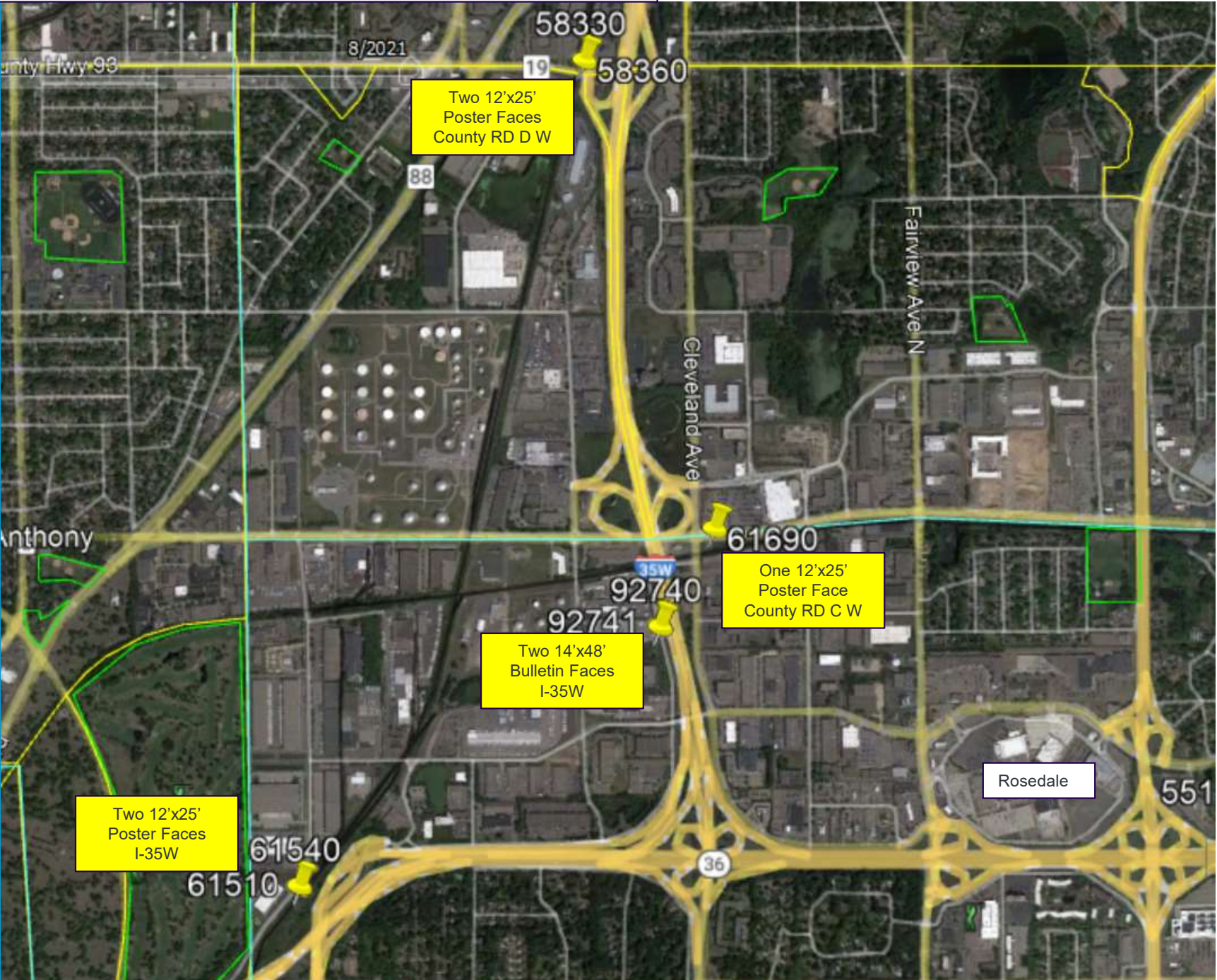
- Digital Billboards
- LCD Displays

Created: 5/25/2023

Miles
0 2 4

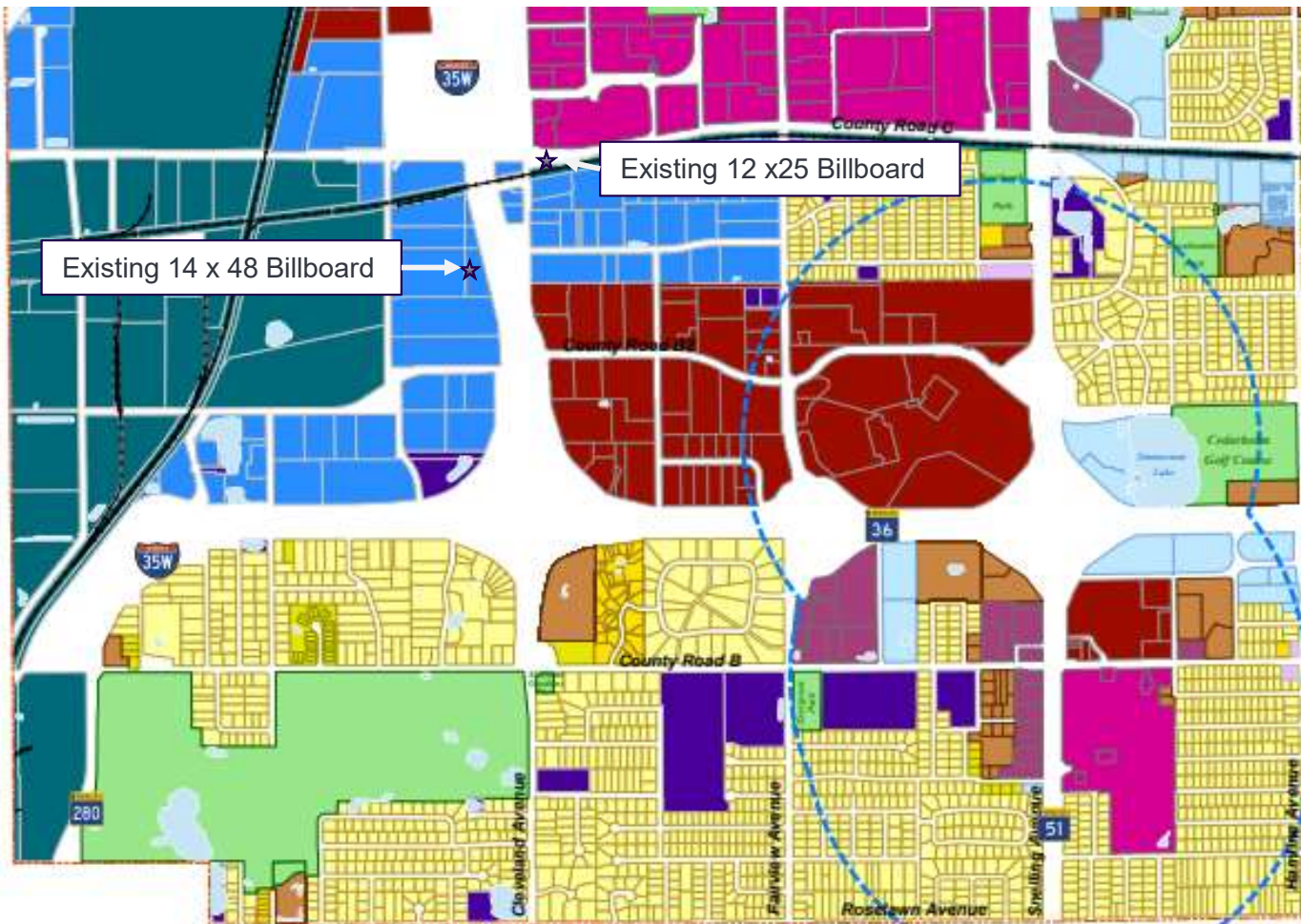
MINNEAPOLIS-ST PAUL MARKET
Clear Channel Outdoor

Existing CCO City of Roseville Billboard Inventory



Existing CCO City of Roseville Billboard Inventory – proposed Dynamic/Digital Conversions





Zoning Map



Prepared by:
Community Development Department
Printed November 2021

The Official Zoning Map adopted by the City Council on November 8, 2021 in Ordinance 1606 is the final authority with regard to the zoning status of any property. It is on file in the Community Development Department at City Hall.

The zoning designations shown on this map must be interpreted by the Community Development Department.

Residential

- LDR - Low Density Residential
- LMDR - Low to Medium Density Residential
- MDR - Medium Density Residential
- HDR - High Density Residential

Mixed Use

- MU-1 - Neighborhood Mixed Use
- MU-2A - Community Mixed Use-A
- MU-2B - Community Mixed Use-B
- MU-3 - Corridor Mixed Use
- MU-4 - Core Mixed Use

Commercial

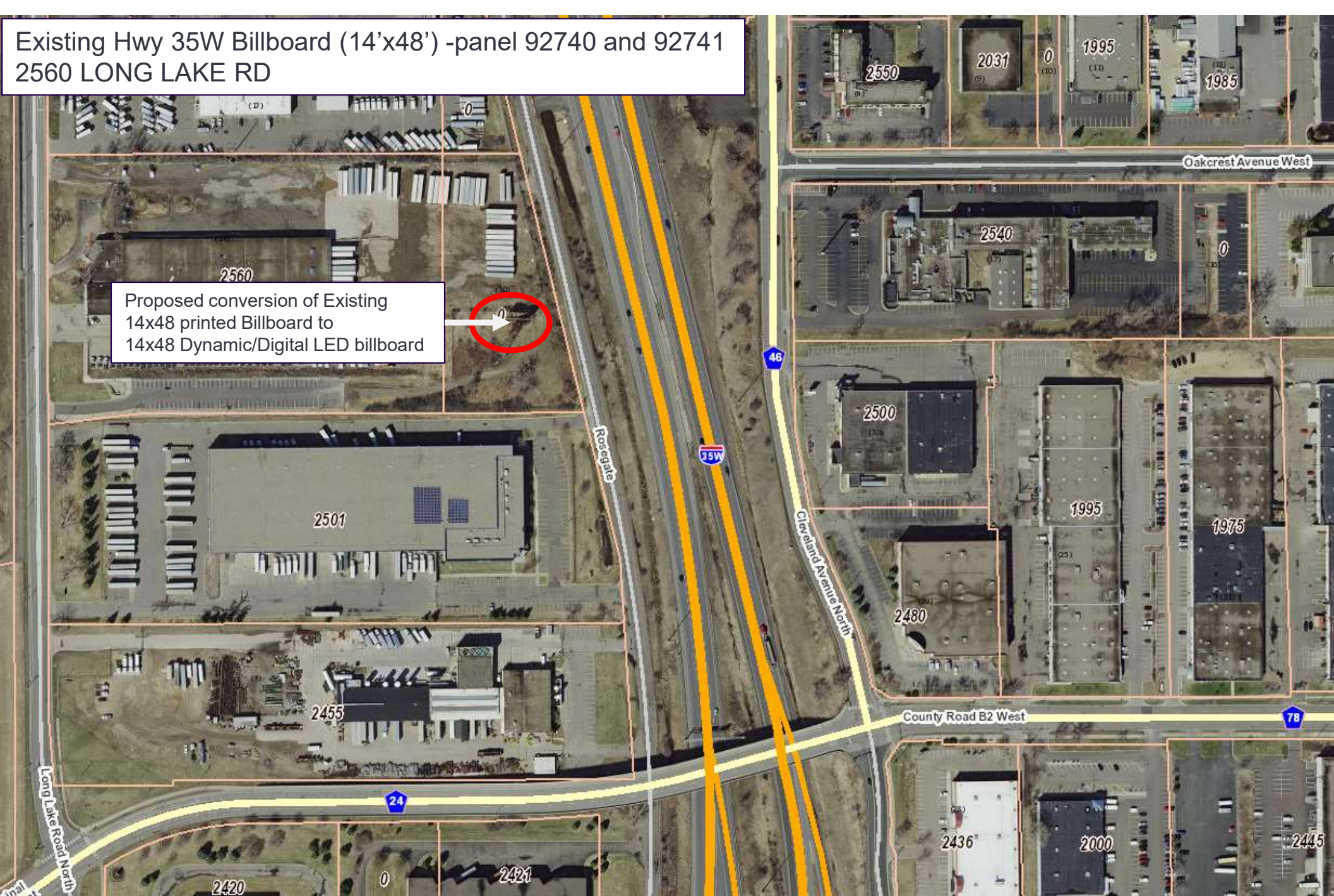
- E-1 - Employment
- E-2 - Employment Center
- I - Industrial

Public/Institutional

- PR - Parks and Open Space
- INST - Institutional
- BRT Overlay District

Existing Hwy 35W Billboard (14'x48') -panel 92740 and 92741
2560 LONG LAKE RD

Proposed conversion of Existing
14x48 printed Billboard to
14x48 Dynamic/Digital LED billboard



Existing Hwy 35W Billboard North Face (14'x48') -Panel 92741
2560 LONG LAKE RD



Existing Hwy 35W Billboard South Face (14'x48') -panel 92740
2560 LONG LAKE RD



Proposed Hwy 35W Billboard Architectural Column



City Logo on North and South face if requested

Stone Base and Column

35 Ft

Proposed Hwy 35W Billboard Architectural Column



Existing Billboard



Proposed Billboard

Existing County RD C W Billboard (12'x25') -panel 61690



Existing County RD C W Billboard (12'x25') -panel 61690



Single Face 12'x25'

PROTECTION FOR A PLACE CALLED HOME.
GROS BYLAND, BOARD AGENCY & ASSOCIATES LLC
CARING AND EXPERIENCED
(651)-438-9000
MEDINA, MN



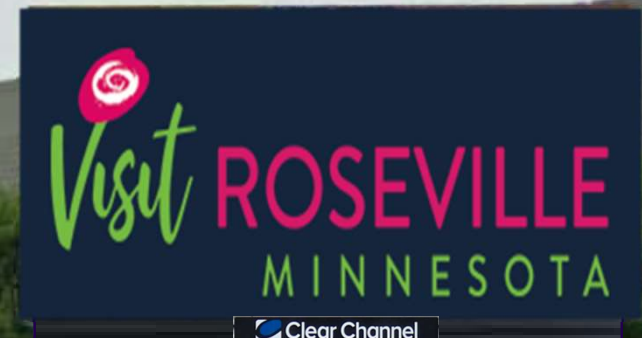
Roseville, MN
Architectural Sign Design
Cleveland Ave / County RD C W

Existing Billboard



061690

Proposed Billboard



Clear Channel

ROSEVILLE

- **Standard Billboard Size**
 - Bulletin - 14 ft x 48 ft (672 sq ft)
 - Poster – 12ft x 25ft (300 sq ft)
- **Dynamic/Digital Billboards rotate 8 slots (static images)**
 - 8 second dwell times
- **Instantaneous transitions between images**
- **Appear like static billboards**
- **Ambient light sensor**
 - Constantly monitor ambient light conditions around sign and adjust brightness of the sign based on surrounding conditions
 - Higher during day and lower at night
- **Remote monitoring**
 - Web cams
 - Cellular network
 - Remote cut off switches
- **Dynamic/Digital billboards are permitted by the Federal Highway Administration (FHWA) and State of MN, subject to local approvals**

Summary Zoning Ordinance Changes

- **Permit Digital/Dynamic Faces**
 - Conversion of existing non-conforming billboards to digital/dynamic LED faces
- **8 second dwell times on digital displays**
 - Instantaneous transitions
- **Spacing requirement for dynamic billboards read from same direction**
- **PSA messaging requirement**
- **Brightness requirements**
 - The dynamic display sign must not exceed a maximum illumination of 6,500 nits (candelas per square meter) during daylight hours and a maximum illumination of 500 nits(candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness.
 - ambient light sensors
 - operating characteristics set to perform like static billboards
 - Digital billboards shall not operate at brightness levels of more than 0.3 foot candles above ambient light, as measured using a foot candle meter at a pre-set as measured horizontal distance of two-hundred fifty (250) feet from the nominal size 14 ft x 48 ft sign face

Public Service Announcements (PSA)

- **Clear Channel Outdoor offers Cities**
 - Up to 20 hours PSA/digital face/month
 - 9,000 Eight (8) second public service messages
 - City and Community Events
- **In addition to City PSA, Clear Channel Outdoor provides the following PSA**
 - **Amber alerts**
 - **FBI Alerts**
 - **Severe Weather Warnings**
 - Hennepin and Ramsey County
 - **Regional Emergencies**
 - 35W Bridge Collapse
 - **County Sheriff messaging**
 - **Emergency Management Requests**

Clear Channel Outdoor – Minnetonka PSA Examples



Welcome to
Minnetonka

Where quality is our nature

City of
minnetonka



9TH ANNUAL
Tour de Tonka

Saturday, August 2 | www.tourdetonka.org



Support pollinators...
...plant natives.

City of
minnetonka



Bingo Fest

Bingo, Music and
Maynard's Burgers

Sat., Nov. 1, 2-7 p.m.

Minnetonka Community Center

All proceeds benefit
Minnetonka Diamond Club



Plant Sale

Order Online Today
MHS homepage

M MHS Class of 2014 • Senior Party Fundraiser



Spooktacular Concerts

Minnetonka Symphony Orchestra

October 20 and 27

www.musicassociation.org

"Serving today, shaping tomorrow"

Welcome to Maple Grove

maplegrovern.gov



Become a Maple Grove FIREFIGHTER

Apply by July 17
mgfire.info

**CONNECT. SHOP.
EXPLORE. APRIL 23**

PLYMOUTH COMMUNITY CENTER



PLYMOUTH COMMUNITY CENTER



NOW OPEN



Clear Channel Outdoor – City PSA Examples



Blaine's 2nd Annual Pet Walk - April 28
 Sat. 10 AM Lakeside Commons Park



www.ci.blaine.mn.us for more info

CLICK IT OR TICKET

EXTRA SEATBELT ENFORCEMENT
 MAY 23 - JUNE 5




Eagan

Easy to Get Here Great to Stay

Be a Neighborhood Hero
Clear Your Hydrant



Buckthorn is INVASIVE



Remove trees with black fruit **FIRST**

City of Minnetonka

Farmers' Market

Tuesdays 3-7 p.m.

Shoreview Community Center



Severe Weather Awareness Week, April 11 – 15, 2011

Check out the Blaine Web Site for Severe Weather Safety Information

www.ci.blaine.mn.us



Digital messaging benefits – public safety



Photo from Lake Minnetonka Patch.

**NO ICE Is Ever Completely Safe.
USE SAFETY PRECAUTIONS**

Hennepin County Sheriff's Office



**School is in session.
DRIVE SAFELY**



**2002 Red Kia
Lic. # 242 GAU
Carlos Orozco**

Male | Age 8 months-old | Black hair
Any info call: 911



AMBER ALERT

MISSING



Life jackets save lives!



HennepinSheriff.org

WANTED: PHILLIP MIMS
aka James Mayfield

26 yrs old • 5'8" • 192lbs
(612) 376-3200 **FBI**
*REWARD



SPECIAL ALERT

TORNADO WARNING

has been issued for Hennepin County



- Amber Alerts
- Local Police
- Safety Reminders

- FBI Most Wanted
- FEMA Disaster Assistance
- Weather Alerts

COVID-19 PSA examples

Thank You...
for patronizing our
local businesses



Resources Available At TwinCitiesNorth.org



We Love Local  Support Neighborhood Businesses



www.TooLocalToFail.com



Clear Channel as a Partner: National League of Cities Award

National League of Cities:
In 2018 CCO received “The Distinguished Service to Cities Award”



NLC NATIONAL LEAGUE OF CITIES
CITIES STRONG TOGETHER

2018 OFFICERS
President
Mark Stodola
Mayor
Little Rock, Arkansas
First Vice President
Keren Freeman-Wilson
Mayor
Gary, Indiana
Second Vice President
Joe Buccino
Councilmember
Los Angeles, California
Immediate Past President
Matt Zorn
Councilmember
Cleveland, Ohio
Chief Executive Officer/
Executive Director
Clarence E. Anthony
Deputy Executive Director
Antoinette A. Samual

August 10, 2018

Jason King
SVP, Corporate Communications and Marketing
Clear Channel Outdoor
99 Park Avenue, Suite 200
New York, NY 10016


Dear Jason,

I hope this letter finds you well. The Distinguished Service to Cities Award is given annually to a partner of the National League of Cities for making a significant contribution to building stronger, more innovative, and resilient cities and towns. I am honored to inform you that Clear Channel Outdoor will be receiving the Service to Cities Award for your outstanding work in support of NLC's 2018 infrastructure campaign.

Your contribution was both unique and extremely impactful, and we appreciate Clear Channel's commitment to raising awareness of this critical issue. On behalf of our staff and Board of Directors, we thank you. We will present Clear Channel Outdoor with the award at the closing ceremonies at our annual City Summit conference, November 7-10, in Los Angeles, CA.

We hope to see you in LA, and congratulations again on receiving this award.

Sincerely,

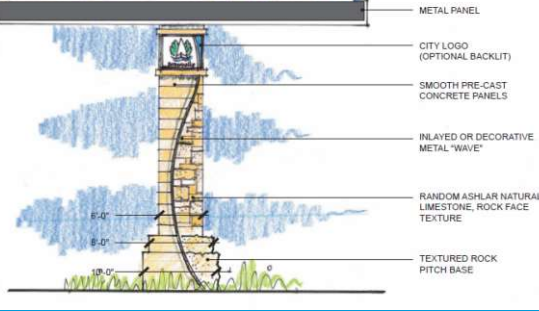


Clarence Anthony
CEO and Executive Director
National League of Cities

NLC.org 660 North Capitol St. NW, Suite 450 / Washington, DC 20001 / ph: (202) 626-3000

Examples of
Digital Architectural
Sign Designs

- **Gateway Monuments**
 - **City logo**
- **Creative design and materials**
- **Progressive Modern Image**
- **Technologically advanced**
- **Open for business**
- **Entertainment areas**
- **wayfinding**



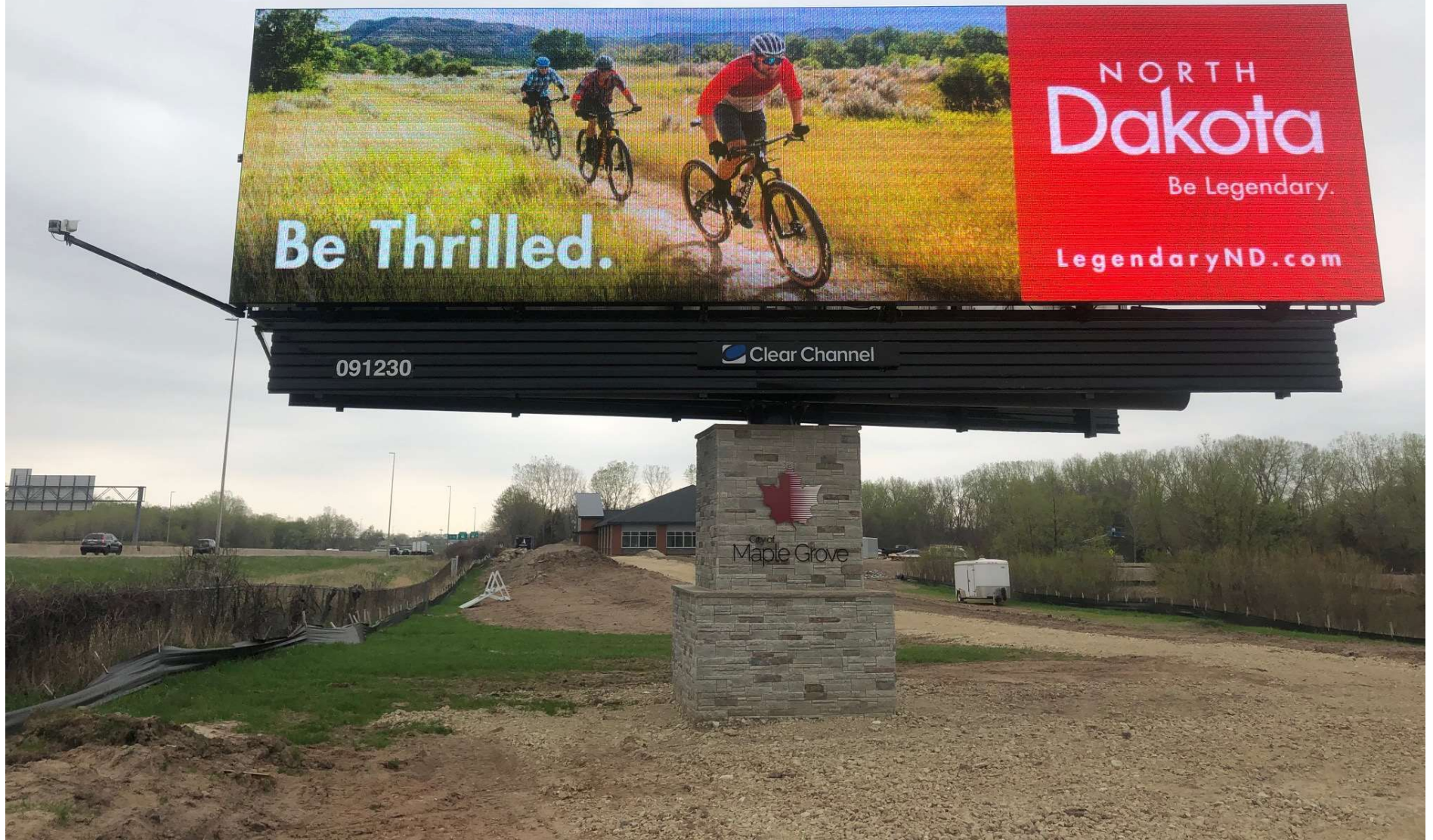
Burnsville, MN



53 ft Tall center mount Double face
 Similar height to Hwy 7 St Louis Park Sign - 48ft height

Maple Grove
Architectural
Sign Design

14' x 48'



Shoreview, MN



50 ft Tall center mount single face
Similar height to St Louis Park Sign - 48ft height

Conclusion

- **Clear Channel Outdoor is interested in expanding its Digital Billboard Network into Roseville, MN**
 - CCO is requesting to upgrade the only 14 x 48 printed billboard located in Roseville with 14 x 48 digital LED faces and an architectural column
 - Modern Updated Digital Displays
 - Gateway Architectural Sign
 - Public Service Announcements
 - Community and Emergency Messaging
 - Great Locations in Commercial Corridor
 - Expanded advertising opportunities for local businesses
 - No new billboards

Clear Channel Outdoor Contact Information

- **Questions**
 - **Matthew Weiland, VP Real Estate and Public Affairs**
 - **Clear Channel Outdoor, Inc.**
 - **Office- 612-605-5142**
 - **Cell – 651-592-4431**
 - **Email – matthewweiland@clearchannel.com**

Summary of Clear Channel Outdoor amendments to Title 10 Zoning / Chapter 1010 Sign Regulations:

1010.02: DEFINITIONS

Added 26. OFF-SITE BILLBOARD SIGN: An off-site sign larger than 250 sq ft.

1010.03: GENERAL PROVISIONS

Revised. C. Prohibited Signs.

8. The following specific signs shall be prohibited: off-site, flashing, mobile/portable, roof, rotating, and painted signs, banners, and billboards. This prohibition shall not apply to Off-Site Billboard Signs that are upgraded with dynamic displays subject to the provisions of 1010.10: DYNAMIC DISPLAYS.

Revised. D. Non-Conforming Signs: All nonconforming signs in existence on June 18, 2012, may continue subject to the provisions of Chapter 1011 of this Title and State Law. Legally established Non-Conforming Off-site Billboard Signs shall be permitted to be upgraded with dynamic displays subject to the provisions of 1010.10: DYNAMIC DISPLAYS

1010.10: DYNAMIC DISPLAYS

Revised 1. Duration: In all districts, the full sign image or any portion thereof must have a minimum duration of ~~25~~ 8 seconds and must be a static display. No portion of the image may flash, scroll, twirl, change color, or in any manner imitate movement.

Revised 3. Brightness: The dynamic display sign must not exceed a maximum illumination of ~~5,000~~ 6,500 nits (candelas per square meter) during daylight hours and a maximum illumination of 500 nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness.

Added. 8. Off-Site Billboard Signs: A person may obtain a permit for a dynamic display sign on the surface of an existing legally established non-conforming off-site billboard signs if the following requirements are met:

(i) The dynamic display sign replaces an existing surface of an existing off-site billboard sign;

(ii) The applicant shall enter into an agreement with the city to provide to the city no less than twenty hours (9,000 eight-second spots) per month per dynamic display sign in the city for community and public service messages at such times as shall be determined by the city.

If the applicant complies with the permit requirements noted above, the city will issue a dynamic display sign permit for the designated off-site (billboard) sign. This permit will allow a dynamic display to occupy 100 percent of the potential copy and graphic area and to change no more frequently than once every eight seconds. The designated sign must meet all other requirements of this ordinance.



REQUEST FOR COMMISSION ACTION

Date: **11/6/2024**

Item No.: **6.b.**

Department Approval

Agenda Section

Janice Gundlach

Public Hearing

Item Description: Consider an ordinance amending Title 10, Chapters 1001, 1005, 1006, 1009, and 1011 of the Roseville City Code to incorporate cannabis and hemp uses

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37

Application Information

Applicant: City of Roseville
Location: applies city-wide
Application Submission: n/a - city initiated request
City Action Deadline: 1/1/2025 to align with the State's effective date for legalization
Zoning: various, depends on the use

Background

The state legislature established Chapter 342 of Minnesota state law, known as the "adult-use cannabis law" during the 2023 legislative session. The law was revised during the 2024 legislative session. Since that time, Minnesota's Office of Cannabis Management (OCM) has been established to oversee the implementation and regulation of adult-use cannabis. Included in OCM's duties were the creation of model ordinances, which cities can use to formulate local adult-use cannabis regulations. This document was released in July and shared with the Planning Commission during previous meetings and discussions on this topic.

Locally, Roseville enacted a moratorium on the operation of cannabis businesses to ensure adequate time to study the issue and formulate local regulations. On January 1, 2025, the City's moratorium will expire, and the City may start receiving zoning compliance requests from the state regarding applications for cannabis business licenses. There is no current estimated timeline of when this will actually occur, but it is anticipated in early 2025. In preparation, the City has been discussing local ordinances surrounding adult-use cannabis, specifically three separate ordinances entailing zoning, business registration, and temporary cannabis events. Given the ordinance entailing zoning permissions is under the purview of the Planning Commission, the Planning Commission has played an integral part in reviewing these regulations and making recommendations to the City Council. And while the business registration and temporary cannabis events ordinances are not under the purview of the Planning Commission, some discussion of these ordinances has occurred at the Planning Commission to ensure proper context is considered relating to the general topic of the legalization of adult-use cannabis.

To date, the Planning Commission has discussed adult-use cannabis zoning regulations at meetings held on September 4th and October 2nd. During the October 2nd meeting, a draft ordinance was discussed, with the Commission seeking feedback on the following items (staff responses in *italics*):

- Will hours of operation be imposed on cannabis businesses? *Yes, but these regulations will reside in the business registration ordinance. The City Council has discussed hours of operation that are generally consistent with alcohol.*

38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56

- Regarding the cannabis lounge use, should it be added to the employment and industrial zones? *Yes, cannabis lounge has been added as a permitted use in the E-1 and E-2 zoning districts, but not permitted in the I zoning district.*
- Regarding the cannabis combination business use, there should be recognition that this use includes retail, but all uses in the industrial district prohibit retail, including the cannabis combination business, and is this okay given this use is listed as permitted?. *This is generally seen as acceptable given the City has been intentional in terms of regulating cannabis uses in a manner that is similar to other uses allowed in respective zoning districts. As a practical matter, these combination businesses may be less likely to want to locate in an industrially-zoned property given the prohibition on retail.*
- While not related to the zoning ordinance, are retail sales of medical cannabis included the cap the City can impose on retail sales of cannabis? *No, retail sales of medical cannabis are not included in the cap. It should be recognized that some cannabis and hemp retailers may hold licenses for both medical and general retail, but those would be included in the cap. Only those retailers engaging in medical cannabis exclusively would be exempt from the cap.*
- *What about sign regulations? All cannabis businesses will have to comply with the City's existing Sign Regulations of Title 10 of the City Code. Further, the adult-use cannabis law imposes additional regulations related to outdoor advertisements that cannabis businesses will have to adhere in conjunction with their state-issued license.*

57
58
59
60
61

Based on the items outlined above, staff revised the ordinance to reflect the cannabis lounge accessory use in the Table of Allowed Uses for the employment and industrial zoning districts (Section 1006). No other revisions were necessary. The City Council reviewed and discussed the draft zoning ordinance at their meeting on October 21st and recommended no revisions.

62
63
64

Staff requests that the Planning Commission hold the public hearing and consider recommending approval of the ordinance provided as Attachment 1.

65
66

Staff Recommendation

Hold the public hearing, then recommend the City Council adopt the ordinance amending Title 10, Chapters 1001, 1005, 1006, 1009, and 1011 of the Roseville City Code to incorporate cannabis and hemp uses.

67
68
69
70

Requested Planning Commission Action

Hold the public hearing.

71
72
73
74
75

By motion, recommend the City Council adopt the ordinance amending Title 10, Chapters 1001, 1005, 1006, 1009, and 1011 of the Roseville City Code to incorporate cannabis and hemp uses.

76
77

Alternative Actions

None

78
79

Prepared by: Janice Gundlach, Community Development Director

Attachments: 1. Ordinance

80

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32

**City of Roseville
ORDINANCE NO.**

**AN ORDINANCE AMENDING TITLE 10 CHAPTERS 1001, 1005, 1006,
1009, AND 1011 OF THE ROSEVILLE CITY CODE TO INCORPORATE
CANNABIS AND HEMP USES**

THE CITY OF ROSEVILLE ORDAINS:

SECTION 1: Title 10, Section 1001 of the Roseville City Code is amended to read as follows:

1001.10: DEFINITIONS.

CANNABIS CULTIVATION BUSINESS means a business with a cannabis cultivator license, medical cannabis cultivator license, or cultivation endorsement from the State of Minnesota Office of Cannabis Management.

CANNABIS DELIVERY/TRANSPORTATION BUSINESS means a business with a cannabis delivery service license or delivery service endorsement, or cannabis transporter license or transportation endorsement from the State of Minnesota Office of Cannabis Management.

CANNABIS COMBINATION BUSINESS means a business with a cannabis mezzobusiness license with a retail operations endorsement or a cannabis microbusiness license with a retail operations endorsement from the Stat of Minnesota Office of Cannabis Management.

CANNABIS LOUNGE means a portion of the premises of a cannabis business or hemp business licensed or endorsed by the State of Minnesota Office of Cannabis Management for on-site consumption of edible cannabis products and lower-potency hemp edibles.

CANNABIS OR HEMP INDUSTRIAL BUSINESS means a business with a cannabis manufacturer license, cannabis wholesaler license, cannabis testing facility license, medical cannabis manufacturer, medical cannabis combination business license, lower-potency hemp edible manufacturing license, or manufacturing or testing endorsement from the State of Minnesota Office of Cannabis Management.

CANNABIS OR HEMP RETAILER means a business with a cannabis retailer license, medical cannabis retailer license, lower-potency hemp edible retailer license, or retail endorsement from the State of Minnesota Office of Cannabis Management.

33 SECTION 2: Title 10, Section 1005 of the Roseville City Code is amended
 34 to read as follows:

35 **1005.03 TABLE OF ALLOWED USES.**

Table 1005-1	MU-1	MU-2A	MU-2B	MU-3	MU-4	Standards
Commercial Uses						
<u>Cannabis or Hemp Retailer</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	
<u>Cannabis Delivery/Transportation Business</u>	<u>NP</u>	<u>NP</u>	<u>NP</u>	<u>P^a</u>	<u>P^a</u>	
<u>Cannabis or Hemp Industrial Business</u>	<u>NP</u>	<u>C^b</u>	<u>P^c</u>	<u>P^c</u>	<u>P^c</u>	<u>Y</u>
<u>Cannabis Combination Business</u>	<u>NP</u>	<u>C^b</u>	<u>C^b</u>	<u>C^b</u>	<u>P^d</u>	<u>Y</u>
Accessory Uses						
<u>Cannabis Lounge</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	<u>P</u>	
a. See Section 1011.12.E.13 for standards pertaining to limited warehousing and distribution. b. See Section 1009.02.D.40 for specific criteria pertaining to conditional uses. c. See Section 1011.12.E.14 for standards pertaining to limited production and processing. d. See Section 1011.12.E.15 for standards pertaining to limited production and processing.						

36 SECTION 3: Title 10, Section 1006 of the Roseville City Code is amended
 37 to read as follows:

38 **1006.03 TABLE OF ALLOWED USES.**

Table 1006-1	E-1	E-2	I	Standards
Manufacturing, Research, and Wholesale uses				
<u>Cannabis or Hemp Retailer</u>	<u>P^a</u>	<u>P^a</u>	<u>NP</u>	<u>Y</u>
<u>Cannabis Delivery/Transportation Business</u>	<u>P^b/C^c</u>	<u>P^b/C^c</u>	<u>P</u>	<u>Y</u>
<u>Cannabis or Hemp Industrial Business</u>	<u>P^d</u>	<u>P^d</u>	<u>P</u>	<u>Y</u>
<u>Cannabis Combination Business</u>	<u>P^e</u>	<u>P^e</u>	<u>P^f</u>	<u>Y</u>
<u>Cannabis Cultivator Business</u>	<u>NP</u>	<u>NP</u>	<u>C^g</u>	
Accessory Uses				
<u>Cannabis Lounge</u>	<u>P</u>	<u>P</u>	<u>NP</u>	
a. See Section 1011.12.F.11 for standards pertaining to retail in Employment Districts.				

- b. See Section 1011.12.F.12 for standards pertaining to limited warehousing and distribution.
- c. See Section 1009.02.D.41 for specific criteria pertaining to conditional uses.
- d. See Section 1011.12.F.13 for standards pertaining to limited production and processing.
- e. See Section 1011.12.F.14 for standards pertaining to limited production and processing and retail in Employment Districts.
- f. The retail component of a cannabis combination business is not permitted in the I zoning district.
- g. See Section 1009.02.D.40 for specific criteria pertaining to conditional uses.

39 SECTION 4: Title 10, Section 1009.02.D (i.e., additional specific
40 standards and criteria for reviewing conditional uses) of the Roseville City
41 Code is amended to read as follows:

42 40. Cannabis Cultivation Business, Cannabis or Hemp Industrial Business,
43 Cannabis Combination Business: An Odor Mitigation Plan shall be submitted that
44 outlines all odor emitting aspects of the business and mitigations to be
45 implemented to ensure compliance with Section 1011.02.C.4 of this Title,
46 ensuring odor is not readily detectable beyond the boundaries of the immediate
47 site upon establishment of the business and for the full duration of the business.

48 41. Cannabis Delivery/Transportation Business: These shall be regulated
49 consistent with Limited Warehousing and Distribution uses, such that uses
50 utilizing 9 or greater pick-up, cargo, and/or cube variety fleet delivery/distribution
51 trucks require approval as a conditional use. There are no specific standards for
52 this use.

53 SECTION 5: Title 10, Section 1011.12.E (i.e., additional standards for
54 specific business and commercial uses in all districts) of the Roseville City
55 Code is amended to read as follows:

56 13. Cannabis Delivery/Transportation Business: Where a licensed cannabis
57 delivery/transportation business is located in a Mixed Use zoning district, the scale
58 of such business shall conform to the definition of a Limited
59 Warehousing/Distribution use in Section 1001.10 of this Title.

60 14. Cannabis or Hemp Industrial Business: Where a licensed cannabis or hemp
61 industrial business is located in a Mixed Use zoning district, the scale of such
62 business shall conform to the definition of a Limited Production/Processing use in
63 Section 1001.10 of this Title.

64 15. Cannabis Combination Business: Where a licensed cannabis combination
65 business is located in a Mixed Use zoning district, the scale of cultivation and
66 manufacturing elements of such business shall conform to the definition of a
67 Limited Production/Processing use in Section 1001.10 of this Title.

68 SECTION 6: Title 10, Section 1011.12.F (i.e., additional standards for
69 specific employment uses in all districts) of the Roseville City Code is
70 amended to read as follows:

71 11. Cannabis or Hemp Retailer: Where a licensed cannabis or hemp retailer is
72 located in an E-1 or E-2 zoning district, such business shall be subject to the
73 limitation established in Section 1011.12.F.2 of this Title.

74 12. Cannabis Delivery/Transportation Business: Where a licensed cannabis
75 delivery/transportation business is located in an E-1 or E-2 zoning district, the
76 scale of such business shall conform to the definition of a Limited
77 Warehousing/Distribution use in Section 1001.10 of this Title.

78 13. Cannabis or Hemp Industrial Business: Where a licensed cannabis or hemp
79 industrial business is located in an E-1 or E-2 zoning district, the scale of
80 manufacturing elements of such business shall conform to the definition of a
81 Limited Production/Processing use in Section 1001.10 of this Title. Further, a
82 wholesale element of such business shall be subject to the limitation established in
83 Section 1011.12.F.5 of this Title.

84 14. Cannabis Combination Business: Where a licensed cannabis combination
85 business is located in an E-1 or E-2 zoning district, the scale of cultivation and
86 manufacturing elements of such business shall conform to the definition of a
87 Limited Production/Processing use in Section 1001.10 of this Title. Further, the
88 retail element of such business shall be subject to the limitation established in
89 Section 1011.12.F.2 of this Title.

90 SECTION 7: Effective date. This ordinance shall take effect on January 1,
91 2025, following its passage and publication.

92 Passed by the City Council of the City of Roseville this ___ day of _____ 20XX.

ATTACHMENT 1

94 *Ordinance –Amending Title 10 Chapters 1001, 1005, 1006, 1009, and 1011 of the Roseville City Code to incorporate cannabis and*
95 *hemp uses*

96

97

98 (SEAL)

99

100

101

CITY OF ROSEVILLE

102

103

104

BY: _____

105

Daniel J. Roe, Mayor

106

107 ATTEST:

108

109

110

111 Patrick Trudgeon, City Manager

112

113